



October 18, 2022

Tina Friend  
City Manager  
City of Coronado  
1800 Strand Way  
Coronado, CA 92118

Dear Ms. Friend:

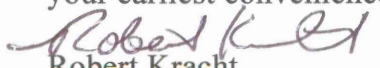
Please allow this to serve as Coronado Fourth of July's (CFOJ) supplemental Letter of Intent to host the First annual Coronado Freedom Fest fundraising event. This follows the prior letter and special interest form submitted by then-President Todd Tanghe in July, incorporated herein by reference. CFOJ respectfully requests that this letter, the previously submitted special interest form, the rough map layout submitted to staff, and subsequent applications be presented to the City Council for approval.

CFOJ's preferred date for the event is Saturday, February 18, 2023, as that is near the Presidents' Day holiday, which is consistent with CFOJ's intention to support events on patriotic holidays like the Fourth. Our partnership with the Island Beer Club allows us to host an event without the learning curve of producing a small street festival. With the 92118 Day event under their "belt" it gives us the advantage of using their knowledge and experience to facilitate this fundraising event. If there are any additional activities you would like to see added, please let us know.

CFOJ is aware that City staff is inclined to recommend Spreckels Park for this event. That would not be CFOJ's first choice, given that we believe that fundraising opportunities and community enjoyment would be more greatly enhanced at the Orange Avenue location. We understand that City services would be required, but note that such services are provided on the Fourth and for other block-type events, like the Art/Wine Festival and MotorCars on Main Street.

The Fourth of July celebration and festivities are primarily funded by community donations, business sponsorships, and a City grant. We are examining ways to fill any budget gaps and/or improve existing activities through fundraising events (like this one), Endowment Gifts, additional sponsorship opportunities, grants, and partnerships. By way of example, we added a County enhancement grant in 2022.

CFOJ looks forward to partnering with the City to ensure the success of this event and help provide much needed financial support to sustain the Fourth of July celebration each year. Please contact me at your earliest convenience if you have any questions or comments. In the land of the free...

  
Robert Kracht  
Interim President  
Coronado Fourth of July

*CFOJ is a 501c3 nonprofit. Donations may be tax deductible.*



October 20, 2022

Tina Friend  
City Manager  
City of Coronado  
1800 Strand Way  
Coronado, CA 92118

Dear Ms. Friend:

Please allow this to serve as Coronado Fourth of July's (CFOJ) second supplemental Letter of Intent regarding hosting the First annual Coronado Freedom Fest fundraising event. Per an email sent to me by Kelli Maples on October 18, this addresses two specific areas:

1. Alcohol waiver to serve/consume alcohol on public streets/park. CFOJ respectfully requests that a waiver be granted, with Island Beer Club providing logistical support for a beer/wine/canned spirits garden. All relevant permits and insurance and any other alcohol-related requirements will be fulfilled by CFOJ.
2. In-kind services (waiver of application fee, personnel costs, etc.) CFOJ respectfully requests waiver of an application fee and any in-kind services provided by the City, consistent with the waivers granted for the Fourth of July events themselves. The scope of in-kind services are unclear at this point, pending approval of location and duration of the proposed event, but CFOJ stands ready to coordinate with City staff regarding what is reasonably needed.

If there is any additional information needed to process this request, please contact me at your earliest convenience. In the land of the free...

Robert Kracht  
Interim President  
Coronado Fourth of July

*CFOJ is a 501c3 nonprofit. Donations may be tax deductible.*



## CITY OF CORONADO

### 2023 Special Events

#### MAJOR EVENT – COUNCIL SUPPORT

Event Name	Coronado Freedom Fest Cornhole Tournament
Event Date	February 18, 2023, set-up: 6 a.m., tear down: 9 p.m. Alternate date: Saturday, March 4, 2023
Event Location	100 and 200 Block of Orange Ave. Alternate location: Spreckels Park
Event Organizer	Coronado Fourth of July
Event History	This would be the first annual Coronado Fourth of July fundraising event. CFOJ is exploring additional fundraising activities to offset the cost of the Independence Day festivities.
Event Description	Coronado Fourth of July is proud to partner with the Island Beer Club to bring a scaled down version of 92118 Day. We are proposing a street festival that includes a full 16 court cornhole tournament with 64 teams, art and retail vendors, food vendors, concert stage, kids activity area, and beer garden. This event location would be symbolic as it would take place on the same block as the parade starts each year. We would like to explore all options to make this location work if possible.
Expected Attendance	A small street festival like this could bring in between 500-2,500 patrons
Beneficiary	Coronado Fourth of July fundraising event
Other Requests	CFOJ is requesting the City Council to waive the prohibition of alcohol to allow for a beer, wine, and canned spirits garden.  Additionally, CFOJ requests the City Council waive the obligation to reimburse the City for all costs incurred in providing public facilities and services for the event.
Services Impact	Fire Department aids will need to be staffed on site. The Police Department will have to provide traffic control devices and provide traffic control. Public Services will need to provide portable restrooms, trash cans, trash pick-up, generators, etc. All departments will work together to close the street, ensure emergency access/fire lane is maintained, the beer garden is being conducted safely and in regulation, place No Parks to prepare for the event, and provide traffic control and emergency response.
Facilities Impact	Increased activity on Orange Ave. or Spreckels Park.
Traffic Impact	An alternative route will need to be established to divert traffic away from the 100 and 200 block of Orange Avenue.
Community Impact	Residents and businesses on the 100 and 200 block of Orange Avenue will be impacted for the entire day. Increase noise, crowds, amplified sound, etc.



# Coronado Floral Association

P.O. Box 180188, Coronado, CA 92178

**[www.coronadoflowershow.com](http://www.coronadoflowershow.com)**

**[info@coronadoflowershow.com](mailto:info@coronadoflowershow.com)**

July 29, 2022

Ms. Tina Friend  
City Manager  
1825 Strand Way  
Coronado, CA 92118

Dear Ms. Tina Friend:

The Coronado Floral Association is requesting placement of the Annual Coronado Flower Show on the Major Special Events Calendar for April 15-16, 2022. Home Front Appreciation will occur March 31-April 3, 2022.

Thank you for assisting us in organizing a memorable 100th Flower Show weekend this year and helping our community celebrate the longest running Coronado tradition. We sincerely appreciate all the city does for the Coronado Floral Association.

Sincerely,

Sara Stillman  
CFA President

Enclosures





## CITY OF CORONADO

### 2023 Special Events

#### MAJOR EVENT – COUNCIL SUPPORTED

Event Name	Coronado Flower Show
Event Date	Saturday, April 15 and Sunday, April 16, 2023 Set-up in Spreckels Park begins Monday, April 10
Event Location	Spreckels Park
Event Organizer	Coronado Floral Association
Event History	The Coronado Floral Association (CFA) is a 100% volunteer organization aiming to unite in the continued beautification of Coronado. The Coronado Flower Show has been a springtime tradition in Coronado since 1922 and is the largest tented flower show in the U.S. As the longest standing tradition in Coronado, it's known for bringing together the community from the bridge and beyond.
Event Description	This two-day event includes landscape displays, a variety of floral competitions, educational workshops and demonstrations, live bandstand entertainment, food, beer garden with locally crafted beers, and shopping. The CFA also holds a Home Front competition that awards exceptional home and business gardens throughout the city.
Expected Attendance	Approximately 7,000 attendees and 300+ volunteers from CFA membership, residents, local, and San Diego organizations
Beneficiary	Event entry fee raises funds for the Coronado Floral Association
Other Requests	CFA is requesting the City Council to waive the prohibition of alcohol in City Parks to allow a beer garden inside the tents. CFA requests the beer garden service the Gala with beer and wine. Volunteers approved by CFA would staff the beer garden.  CFA is requesting the placement of stickers on the sidewalk around Spreckels Park with donor/sponsor names.  Additionally, the CFA requests the City Council waive the obligation to reimburse the City for all costs incurred in providing public facilities and services for the event.
Services Impact	City provides Public Services and building inspection services.
Facilities Impact	Setup in the park occurs Monday-Friday.
Traffic Impact	Increased traffic and parking around Spreckels Park, designated drop-offs and loading zones for displays and book delivery.
Community Impact	Increased crowds, music.
In-Kind Contribution	2022 <ul style="list-style-type: none"> <li>Public Services: \$7,948</li> </ul> <b>2022 Total: \$7,948</b> 2019 <ul style="list-style-type: none"> <li>Public Services: \$3,054</li> <li>Other: \$1,006</li> </ul> <b>2019 Total: \$4,060</b>
Community Grant	FY 2022-23 Grant: \$62,263



# CORONADO

## MAINSTREET

**DATE:**

August 8th, 2022

**MotorCars on MainStreet 2023****TO:**

**City Council**  
**City of Coronado**

✉ kmaples@coronado.ca.us  
1301 Orange Ave.  
📍 Coronado, CA 92118

Honorable Mayor and Council Members:

The Board of Directors of Coronado MainStreet respectfully requests approval of the car show, MotorCars on MainStreet, on Sunday, April 30th, 2023, from 6 AM - 3 PM. This will be the 31st year that MainStreet hosts the Major Special Event in Rotary Plaza. Over 400 pre-73 classics, rods and trucks are displayed on the adjacent streets of Isabella, Park Place, and Star Park Circle. Live music by Tommy Price & The Stilettos, an opportunity drawing, and tee shirt sales will add to the festivities. Our show is a very popular event in the region (and beyond) and we expect over 12,000 spectators in addition to the 400 registrants, to enjoy the venue, cars, and music.

The mission of Coronado MainStreet is to "Revitalize Coronado's downtown through preservation and beautification for the benefit of our entire community." The goal of this event is to bring residents and visitors into our downtown to support local businesses, and, as such, we do not allow any vendors at the event. We will be seeking support from several sponsors in the region.

Therefore, we are asking that the City Council approve our request to hold the 31st annual car show, MotorCars on MainStreet, on April 30th, 2023.

Thank you in advance for your consideration.

Sincerely,

**Karla Robles-Puig**  
Executive Director



**Phone.**  
(619)437-0254



**Email.**  
director@coronadomainstreet.com



**Address.**  
1001 B Ave #216,  
Coronado CA 92118



## CITY OF CORONADO

### 2023 Special Events

#### MAJOR EVENT – COUNCIL SUPPORTED

Event Name	MotorCars on MainStreet
Event Date	April 30, 2023
Event Location	Rotary Plaza, Isabella, Park Place, and Star Park Circle
Event Organizer	MainStreet Coronado
Event History	This will be the 31st year that MainStreet hosts the Major Special Event in Rotary Plaza. MotorCars been a successful, and memorable event for the entire community. The event was cancelled in 2020 and 2021 due to the pandemic, and 2022 made a great come-back.
Event Description	More than 400 pre-1973 vintage vehicles are displayed on the streets of Isabella, Park Place, and Star Park Circle. The event includes live music, an opportunity drawing, t-shirt sales, and a trophy ceremony. The goal of the event is to bring residents and visitors into downtown to support local businesses, so vendors are not allowed at the event.
Expected Attendance	400 registered vintage vehicles and 12,000 spectators.
Beneficiary	Coronado MainStreet received t-shirt sales and registration revenue.
Other Requests	MainStreet requests the City Council to waive the obligation to reimburse the City for all costs incurred in providing public facilities and services for the Special Event.
Services Impact	Police Department Senior Volunteers, Public Services, and Fire
Facilities Impact	Event will impact Rotary Park, Star Park, and streets near the downtown business district
Traffic Impact	No-park signs will be up from 5 a.m.-6 p.m. on Isabella, Star Park, and Park Place, but a safety lane will be available. Police assistance will be provided to residents of the closed streets who need vehicular access to and from their homes.
Community Impact	Residents and businesses in the surrounding areas will be notified by MainStreet in writing one month prior to the event and again one week prior. There will be large crowds and parking impacts throughout the day of the event.
In-Kind Contribution	2022 <ul style="list-style-type: none"><li>Public Services: \$5,954</li></ul> <b>2022 Total Costs: \$5,954</b> 2019 <ul style="list-style-type: none"><li>Police: \$3,611</li><li>Fire: \$762</li><li>Public Services: \$4,115</li></ul> <b>2019 Total Costs: \$8,488</b>
Community Grant	FY 2022-23 Grant: \$9,350 FY 2021-22 Grant: \$4,851

## *Coronado Promenade Concerts*

PO Box 182072  
Coronado, CA 92118  
EIN #27-1045525

July 6, 2022

Honorable Mayor and Council  
1825 Strand Way  
Coronado, CA 92118

We are requesting approval for the 2023 season of the Coronado Promenade Concerts to be held from May 28, 2023 thru September 3, 2023 at Spreckels Park from 4:00pm – 8:00pm.

Thank you for your support throughout the year!

*Cathy Brown*

Cathy Brown  
President

Contact: 619-316-3489  
socalcathyb@gmail.com





## CITY OF CORONADO

### 2023 Special Events

#### MAJOR EVENT – COUNCIL SUPPORTED

Event Name	Concerts in the Park
Event Date	May 28 – Sept. 3, 2023 (Sunday's)
Event Location	Spreckels Park
Event Organizer	Coronado Promenade Concerts
Event History	Coronado Promenade Concerts began rather modestly in 1970 with a four-concert schedule organized by Gene Cech, Choral Director at Coronado High School and his friend, Mary King. This grew steadily to six concerts in 1973 and nine by 1974. In 1973 all six concerts were sponsored by the Coronado Recreation Department's User Services Division. The bandstand, which is now the focal point of the current concert series, was built in 1982. Mary King took over as president in 1974 and by 1983 the concert schedule had expanded to 15 dates.
Event Description	Concerts in the Park is a 15-week concert series that runs from Memorial Day to Labor Day featuring a wide variety of music providing a 50-year tradition of family and community enjoyment. Each concert starts at 6 p.m. and lasts approximately one hour. Participants typically arrive early and stay late to picnic and enjoy the outdoor performance.
Expected Attendance	Approximately 3,500 per week
Beneficiary	None – attendance is free
Other Requests	Continued collaboration with public services and police department.
Services Impact	The City provides Public Services and Police assistance at no charge to the organizer.
Facilities Impact	Portable restroom and additional janitorial services are provided by the City. Additional dumpsters are delivered to the park.
Traffic Impact	Traffic and parking in surrounding neighborhoods are impacted. Historically, four curbside loading zones have been set up to facilitate loading and unloading.
Community Impact	Increased crowds and music.
In-Kind Contribution	<p>2022</p> <ul style="list-style-type: none"><li>• Public Services: \$28,179</li><li>• Police: \$4,366</li></ul> <p><b>2022 Total: \$32,545</b></p> <p>2021</p> <ul style="list-style-type: none"><li>• Public Services: \$10,895</li><li>• Police: \$2,314</li></ul> <p><b>2021 Total: \$13,209</b></p>



July 31, 2022

Tina Friend  
City Manager  
City of Coronado  
1800 Strand Way  
Coronado, CA 92118

Dear Ms. Friend:

Please allow this to serve as Coronado Fourth of July's (CFOJ) Letter of Intent to host the 74<sup>th</sup> anniversary Coronado Fourth of July Celebration. The Celebration is a Major, City-sanctioned Event. CFOJ respectfully requests that this letter, special interest form, and subsequent applications be presented to the City Council for approval.

Attached please find a special interest form that identifies all proposed events, with time and participant estimates. Historically, a Fourth of July event that occurs on a Tuesday, Wednesday or Thursday tends toward the lower to middle range of estimates. If there are any additional activities you would like to see added, please let us know.

The Celebration is primarily funded by community and business donations, a grant from the City of Coronado, and a grant funded by the Port of San Diego (Port grant not provided in 2021; reimbursement to CFOJ requested for 2022). The following were title sponsors in 2022: City of Coronado (Fireworks); Donna Salof (Parade); Ariston Services Group (Fireworks Enhancement); Arendsee Family Foundation (Concert) and URT (Navy Leap Frogs).

For the Cornhole Tournament (February 2023), CFOJ would again request a waiver of the prohibition on alcohol, consistent with waivers already provided last year and to other community groups at the same or similar locations. Also, since 2020, the City granted a waiver of the separate insurance requirement for the Navy Leap Frogs demonstration, due to the Department of Defense self-insured retention.

CFOJ looks forward to working with the City to ensure that the Coronado Fourth of July Celebration improves, grows and ultimately rivals the best in Southern California. Please contact me at your earliest convenience if you have any questions or comments. Let Freedom Ring!!

Robert Kracht  
Secretary  
Coronado Fourth of July

Attachment – 2023 Special Interest Form

*CFOJ is a 501c3 nonprofit. Donations may be tax deductible.*



## CITY OF CORONADO

### 2023 Special Events

#### MAJOR EVENT – COUNCIL SUPPORTED

Event Name	Coronado Fourth of July
Event Date	Tuesday, July 4, 2023 – All day
Event Location	Citywide
Event Organizer	Coronado Fourth of July Committee
Event History	2022 was the 73 <sup>rd</sup> Anniversary of the Parade. 2021 was the first year that Coronado Fourth of July produced the events. From 2021 on, the event has included the parade, fireworks, a Navy Leap Frogs demonstration, and two concerts on the golf course (added in 2022).
Event Description	Coronado Fourth of July is the event organizer for the Fourth of July celebration in Coronado. CFOJ produced a significant Fourth of July celebration with the help of volunteers and donations, which has multiplied the effectiveness of City staff. The City provides substantial in-kind staff and other support, as well as a community grant that covers some of CFOJ's expenses. With the help of the CFOJ board and its volunteers the City hosts the largest one-day event of the year without directly planning and orchestrating the event. The event includes a parade, photo ops and demonstrations with parade entries, Navy Leap Frogs aerial demonstration, two concerts on the golf course and fireworks.
Expected Attendance	50,000+
Beneficiary	All events produced by the Coronado Fourth of July are free to the public. The Coronado community and visitors are major beneficiaries of the events. Local businesses greatly benefit through increased revenues before, during and after the Fourth of July, which also provides incremental tax benefit to the City.
Other Requests	The CFOJ requests the City Council waive the obligation to reimburse the City for all costs incurred in providing public facilities and services for the event.
Services Impact	Requires significant City support in terms of personnel and services. The majority of employees from Public Services and the Police Department will be scheduled to work, and there will be increased staffing at the Fire Department. Staff works closely with the 4 <sup>th</sup> of July Committee on all facets of this event and obtains a Caltrans encroachment permit to close Orange Ave.
Facilities Impact	Increased crowds in nearly all outdoor facilities.
Traffic Impact	Orange Avenue street closure, slow traffic on streets and bridge. Parking is also heavily impacted throughout the day. Traffic after the firework show takes 2-3 hours to return to normal.
Community Impact	Increased crowds, noise.
In-Kind Contribution	<p>2022</p> <ul style="list-style-type: none"> <li>• Public Services: \$99,167</li> <li>• Police: \$58,168</li> <li>• Fire: \$15,167</li> <li>• Recreation: \$12,827</li> </ul> <p><b>2022 Total: \$185,329</b></p> <p>2021</p> <ul style="list-style-type: none"> <li>• Public Services: \$59,648</li> <li>• Police: \$45,417</li> <li>• Fire: \$31,847</li> </ul> <p><b>2021 Total: \$136,912</b></p>
Community Grant	<p>FY 2022-23: \$55,000</p> <p>FY 2021-22: \$18,500 (additional \$30,000 City contribution for fireworks).</p>



941 Orange Avenue #212 | Coronado CA 92118 | [www.coronadofilmfest.com](http://www.coronadofilmfest.com)

August 2, 2021

Mayor Richard Bailey  
Coronado City Council  
Coronado City Manager  
1825 Strand Way  
Coronado, CA 92118

## **Re: 2023 Major Special Event Application Request**

Dear Mayor Bailey and City Council and Tina Friend, City Manager

In keeping with the City's municipal code, Coronado Island Film Festival (CIFF) hereby applies to hold the 2023 festival the week of Wednesday, November 8th through Sunday, November 12, 2023.

We have found that Veterans' Day weekend has now been cemented as the traditional week for the festival. In addition to being strategically situated at the start of the film industry's "awards season," making it easier to acquire first-run films, it's also a holiday weekend. This allows us to hold a full four day festival following our Kick Off BASH/Taste of the Festival. Additionally, the Veterans Day holiday provides an opportunity to honor and recognize the rich military history of the island, and greater San Diego. The dates also fall in sync at a time of the year when Coronado's hotels can handle additional guests before the big holiday season hits.

Our 2021 festival brought together approximately 4500 unique attendees at approximately 100 screenings, panels, workshops and events.

The Coronado Island Film Festival is grateful to the City of Coronado for Community Grants that have supported the film festival from its inception and have helped sustain our non-profit through 2021 recovery. In addition to the grants funds we have received and the generous in-kind waiver of rental fees for use of the Nautilus Room and Spreckels Center, have enabled CIFF to expand our offerings and to reach a larger number of Coronadans. We are also very grateful for the use agreement that has allowed us the use of the Coronado Performing Arts Center (CPAC) and Black Box theater. City support is an essential component of creating a world-class film festival that remains affordable to our residents and guarantees our continued success.



Once again we request the generous in-kind waiver of 2023 rental fees for City facilities (Nautilus Room including the adjacent patio for the Kick Off BASH/"Taste of the Festival" party, slated for November 8 and the John D. Spreckels Center Grand Room and patio (November 9-12, and Activities Room (TUESDAY November. 7 thru MONDAY 13 (set up and tear down).

The additional date for the Activities Room is to store rentals is an essential ask. We were not granted Monday pick up at 7:30 am by Spreckels management in 2022 this cost us \$4,000.00 as the only rental company who could pick up on the island Sunday evening was the highest bid vendor.

The community of Coronado has embraced our festival wholeheartedly, from our hospitality partners, local businesses, to our 150 volunteers, to the students and staff of CoSA, and the surprising number of Coronado residents who work in the industry, and our incredible supporters who have grown year-after year, attending our year-round events including the many faithful Seniors who attend our monthly Classic Screening Series, many of whom purchase a 5-day festival pass.

Our goal is to continue to partner with the City and City Manager as the reputation of the festival continues to elevate so does our community.

We proudly submit this application for 2023 and hope to be approved once again as a designated Major Event for the City of Coronado.

Sincerely,

A handwritten signature in black ink that reads "Merridee Book". The script is fluid and cursive, with the first letter 'M' being particularly large and stylized.

Merridee Book  
Executive Director  
Coronado Island Film Festival

cc: Kelly Purvis  
Kelli Maples



# CORONADO ISLAND FILM FESTIVAL

941 ORANGE AVE., #212 | CORONADO CA 92118

## MAJOR EVENTS APPLICATION November 8-12, 2023

### SCHEDULE OF EVENTS

(subject to change)

#### **Tuesday, November 7**

Box Office Opens (Activities Rm.)

Culinary Cinema Series

Hospitality Center - Spreckels Center

#### **Wednesday, November 8**

Kick OFF BASH

"Taste of the Festival"

Nautilus Room

#### **Saturday, November 11**

Celebrity Tribute Dinner & Award Hotel Del

Screenings, Panels, Workshops

(Village, CPAC, Black Box Winn Room)

Culinary Cinema Series

Hospitality Center - Spreckels Center

Happy Hour - Spreckels Center

#### **Thursday, November 9**

Opening Night Film

Village

MasterLabs

(various locations)

Hospitality Center - Spreckels Center

#### **Sunday, November 12**

Closing Night Studio Film

Some Like it Hot - Vista Terrace Hotel Del

Screenings, Panels, Workshops

(Village, CPAC, Black Box Winn Room)

Culinary Cinema Series

Hospitality Center - Spreckels Center

Happy Hour - Spreckels Center

#### **Friday, November 10**

Screenings, panels & workshops

(Village, CPAC, Black Box Winn Room)

Happy Hour - Spreckels Center

Jury Awards (TBD)



**CORONADO ISLAND**  
FILM FESTIVAL

## **FACILITIES & VENUES**

**NOVEMBER 8-12, 2023**

**Actual venues will be determined closer to the festival dates but this is  
a comprehensive list of past and current venues**

**Locations include facilities for the following activities:  
Screenings, Panels, Workshops, Parties**

Vintage Village Theater  
820 Orange Avenue  
Coronado, CA 92118

Coronado Performing Arts Center  
600 D Ave  
Coronado, CA 92118

Black Box Theater  
600 D Ave  
Coronado, CA 92118

John D. Spreckels Center  
(City owned)  
1019 Seventh Street  
Coronado, CA 92118

Coronado Public Library  
(City owned)  
640 Orange Ave  
Coronado, CA 92118

Hotel Del Coronado  
1500 Orange Ave  
Coronado, CA 92118

Coronado Historical Assoc.  
1100 Orange Ave.  
Coronado, CA 92118

Coronado Community Center  
(city owned)  
1845 Strand Way  
Coronado, CA 92118

Loews Coronado Bay Resort  
4000 Coronado Bay Road  
Coronado, CA 92118

Coronado Island Marriott Resort & Spa  
2000 Second St  
Coronado, CA 92118

The Palm Academy  
555 D Ave  
Coronado, CA 92118

Sacred Heart Church  
655 C Ave  
Coronado, CA 92118

Coronado Municipal Golf Course  
2000 Visalia Row  
Coronado, CA 92118

Coronado Boathouse  
1985 Strand Way  
Coronado, CA 92118

Emerald C Gallerie  
1331 Orange Ave  
Coronado, CA 92118

The Henry  
1031 Orange Ave  
Coronado, CA 92118

Nicky Rottens  
100 Orange Ave  
Coronado, CA 92118

## **1. FACILITIES USAGE**

### **A. Coronado Community Center Nautilus Room**

Wednesday, November 8th

2pm -10pm

City-approved bartender (BELLA) / Alcohol Served / No drinks will be sold

### **B. John D. Speckels Center**

November 7 -13, 2023

November 7- 12, 8:00 am-8:00 pm

November 13 until 9:00 am rental pick up

Film Festival Hospitality Center, Culinary Cinema (use of the kitchen)

Activities Room (Box Office). Box lunches, non-alcoholic drinks, and snacks may be sold.

Patio to be used as the VIP lounge area/fireplace

Weekend one-hour happy hours will be hosted on Friday, Saturday and Sunday.

City-Approved bartenders will be used to serve drinks.

### **C. Coronado Library Winn Room**

November 9-12, 2023

Film screenings, panels and live performances

## **2. PARKING /DROP-OFF CONSIDERATIONS**

### **a. Community Center -Nautilus Room**

Wednesday, Nov. 8, from 2 pm -9 pm

Use of two (2) parking spaces near the Hubbell Fountain for drop-off and ubers

### **b. Village Theatre**

Thursday, Nov. 9 - Sunday, Nov. 12 from 9am-midnight.

Use of green and yellow zones for drop-off and delivery.

Parking space for the Golf Cart (for those with handicap or mobility issues)

### **c. Spreckels Center: Nov. 7 -13 from 8am -8pm**

Use of yellow curb on Seventh Street for drop-off (rental load in)

On-street parking area for the new "Golf Cart" Hospitality pick up area.

### **e. Coronado Performing Arts Center (CPAC)**

Nov. 9 from 11:00pm thru Nov 12, 10pm

Drop-off zone in front of the whole theater

One (1) on-street parking space south of the drop-off zone for placement of a two-beam sky cannon on a trailer. OPENING NIGHT



f. Library Winn Room

Nov. 9-12 one parking space in front for drop off

g. Village Theatre OPENING NIGHT

Sky cannon in the median across from the Village Theatre

Thursday, Nov. 9th Placed at 4:30 pm and removed by 10:30 pm

### **3. STARS ON THE STREET "Coronado Walk of Fame"**

Two hundred "stars", 28-inch square, non-slip, removable adhesive sidewalk star decals will be located on Orange Avenue commercial sidewalks between Sixth Street and the Hotel del Coronado. They will be installed by ClIFF volunteers on Saturday, Nov. 4th beginning at 7 am and removed on Sunday, Nov. 12 between 8-10pm (final night of the festival)

### **4. SKY CANNON (KLIEG LIGHTS)**

VILLAGE OPENING NIGHT

Two single-beam sky cannon

In the median across from the Village Theatre

Thursday, Nov. 9 Placed at 4:30 pm and removed by 10:30 pm

\*CPAC Opening Night or Jury Awards



## CITY OF CORONADO

### 2023 Special Events

#### MAJOR EVENT – COUNCIL SUPPORTED

Event Name	Coronado Island Film Festival
Event Date	November 8-12, 2023
Event Location	Various—Village Theatre, Spreckels Center, Coronado Performing Arts Center, Winn Room
Event Organizer	Coronado Island Film Festival
Event History	The festival was launched to honor Coronado's contributions by bringing to town past favorites. Held during Veteran's Day, the festival includes films, screenings, panels, workshops, and other events. A friendly atmosphere allows for the up-close discovery of downtown businesses and the easy mingling of locals, filmmakers, and industry insiders. As an extension of the festival, CIFF offers additional screenings year-round and partners with other nonprofits for special event screenings. This will be the 7 <sup>th</sup> Annual film festival.
Event Description	The festival is five days of independent films, premieres, panels, MasterLabs, parties, and our Salute to Veterans free event to the community, Q & A's by juries of respected industry pros. The festival continues to attract filmmakers at every level of their craft, celebrities, and various industry notables who come to experience the best of independent, studio, and student films in an intimate and welcoming environment.
Expected Attendance	5,000 attendees over the course of the 4.5 full days of events.
Beneficiary	CIFF is a non-profit and the funds raised support the mission, operations, and production of the festival.
Other Requests	<p>CIFF is requesting the City Council to donate the use of the Nautilus Room for the Kickoff Bash event on November 8, and the Spreckels Center Grand Room and Patio from November 9-12.</p> <p>CIFF is also requesting the waiver of rental fees for the Spreckels Center Activity Room from Tuesday, November 7 through Monday, November 13. This time includes set-up and tear-down and is requested to store rentals. In 2022, CIFF was not granted use of the room which cost the organization \$4,000.</p> <p>Additionally, CIFF requests the City Council waive the obligation to reimburse the City for all costs incurred in providing public facilities and services for the event.</p>
Services Impact	Staffing impacts in 2021 included 44.5 hours and 9 overtime hours for library staff members for all events held in the Winn Room. Six permanent recreation staff members worked 60 hours and eight temporary recreation staff members worked 68 hours for Community Center and JDSC events.
Facilities Impact	Library Winn Room hosts film screenings and live performances. The opening night party is hosted in the Community Center Nautilus Room and Patio, and the John D. Spreckels center is used for festival Hospitality Center, Culinary Cinema, and classroom. 200 sidewalk star decals are placed on Orange Ave. commercial sidewalks. If volunteers do not remove the decals in time, the City must do it prior to power washing sidewalks the morning after the festival.
Traffic Impact	No parking zones are designated for ticket pickup, passenger loading, and the festival shuttle.
Community Impact	Increased crowds and parking. Two searchlights are placed outside the Coronado Performing Arts Center and Village Theatre.
In-Kind Contribution	<p>2021</p> <ul style="list-style-type: none"> <li>Waiver of Facility Fees: ~\$6,000</li> <li>Recreation staffing cost: \$4,887</li> </ul> <p><b>2021 Total: \$10,887</b></p> <p>2019</p> <ul style="list-style-type: none"> <li>Library and Recreation staffing costs: \$5,793</li> </ul> <p><b>2019 Total: \$5,793</b></p>
Community Grant	FY 2022-23 Grant: \$80,740



1125 Tenth Street  
Coronado, CA 92118  
(619) 435-9260

info@coronadochamber.com  
www.coronadochamber.com

## ADVOCATING FOR COMMERCE

1. CREATING A STRONG  
LOCAL ECONOMY.
2. PROMOTING  
THE COMMUNITY.
3. PROVIDING NETWORKING  
OPPORTUNITIES.
4. FACILITATING THE  
INTERESTS OF BUSINESS  
WITH GOVERNMENT.
5. POLITICAL ACTION.

July 22<sup>nd</sup>, 2022

City Council & City Manager  
City of Coronado  
1825 Strand Way  
Coronado, CA 92118

Dear City Council & City Manager,

The Coronado Chamber of Commerce is delightfully requesting permission from the City Council to hold the annual Holiday Parade and Tree Lighting on Friday, December 1<sup>st</sup>, 2023.

The parade begins at 6:00 p.m. and follows the traditional route along Orange Avenue from Eighth Street to RH Dana & Adella. There are about 50 local clubs and organizations that participate. The Coronado Community Band plays a great selection of holiday tunes for all to enjoy. The Chamber of Commerce encourages businesses to stay open and encourage local holiday shopping while the street is closed off on this very special night.

Thank you for your support for the annual Holiday Parade and Tree Lighting!

Sincerely,

Rena Clancy  
Executive Director  
Coronado Chamber of Commerce



## CITY OF CORONADO

### 2023 Special Events

#### MAJOR EVENT – COUNCIL SUPPORTED

Event Name	Holiday Parade & Tree Lighting
Event Date	Friday, Dec. 1, 2023
Event Location	Orange Avenue from 8th St to Adella Ave/RH Dana Pl/Rotary Plaza
Event Organizer	Coronado Chamber of Commerce
Event History	The Holiday Parade & Open House has been a longtime Coronado tradition for over 40 years. The 2023 date will be the 47th annual Holiday Parade and Open House in Coronado.
Event Description	<p>The event will feature 50 parade entries that feature local clubs, businesses, churches, schools, athletes, civil servants, and more. The Coronado Community Band will play before, during, and after the parade. Businesses stay open later to allow locals to shop and enjoy the avenue festivities.</p> <p>The parade begins at 6 p.m. and follows the traditional route along Orange Ave. Orange Ave. remains closed to traffic after the parade while businesses stay open, creating a pedestrian-friendly opportunity for visitors and residents to shop and socialize downtown.</p>
Expected Attendance	5,000-10,000
Beneficiary	The event is free to attend and free to participate in the parade. The Coronado Chamber of Commerce organizes the event with help from a community grant in the amount of \$15,000.
Other Requests	Waive obligation to reimburse city for all costs incurred in providing public facilities and services for the special event.
Services Impact	Requires significant City support in terms of personnel and services. The fire department transports Santa and prepares for emergency response. The police department provides traffic control and security. Public services coordinates the street closure, provides increased sanitation, as well as the stage and band tents, and coordinates lights and electrical for civic tree and menorah lighting at Rotary Park.
Facilities Impact	Portable restroom, increased trash and street sweeping.
Traffic Impact	Orange Avenue street closure, MTS bus rerouted, traffic control needed to divert traffic coming through town.
Community Impact	Impact traffic and parking in the village. Noise near Rotary Park.
In-Kind Contribution	<p>2021</p> <ul style="list-style-type: none"><li>• Police: \$14, 905</li><li>• Fire: \$538</li><li>• Public Services: \$26,380</li></ul> <p><b>2022 Total: \$41,823</b></p> <p>2019</p> <ul style="list-style-type: none"><li>• Police: \$18,004</li><li>• Fire: \$730</li><li>• Public Services: \$29,790</li></ul> <p><b>2019 Total: \$48,525</b></p>
Community Grant	FY 2022-23 Grant: \$15,000





5/11/2022

## 2023 Valentine's Day 10K Request

Office of the City Manager  
City of Coronado  
1825 Strand Way  
Coronado, CA 92118  
CMSpecialEvents@coronado.ca.us

Dear Michele Miller,

The non-profit organization Life Sports Foundation is requesting the approval for the 13<sup>th</sup> annual Valentines Day 10K (Managed by KOZ Events). All proceeds from this event will be directed to benefit the Islander Sports Foundation, a local based charity. The event is scheduled for Sunday, February 5, 2023. It will remain the same as it has been on the past, with exception of the request to have a beer garden.

### Event Details

- Name of the Event: Valentines Day 10K
- Host Organization: Life Sports Foundation
- Coordinator: KOZ Events, Tobias Panek, Event Director, tel. 858-255-9709, email: tobias@gftours.com
- Type of Event: Major Event
- Date of Event: February 5, 2023 from 8:00 AM –to 10:00 AM
- Location of Event: Tideland Park
- Number of Attendees 1,200 participants, 200 spectators

I have included a thankyou letter from the Islander Sports Foundation for their receipt of donations amounting to \$2,500. This is 100% of the proceeds from the event.

A total of 1,250 additional participants were brought into the city benefiting the local shops and restaurants.

There are two local Coronado hotel the Marriot and Best Western that are offered as host hotels for this event and are currently listed on our website as the only hotels for participants to choose.

Respectfully,

*Tobias Panek*

Tobias Panek  
Event Director, KOZ Events

KOZ Events PO Box 1210, Poway CA 92074



## CITY OF CORONADO

### 2023 Special Events

#### MAJOR EVENT

Event Name	Valentine's Day 10K
Event Date	February 5, 2023
Event Location	Tidelands Park – along Bayshore Bikeway to Rendova Road, Glorietta Bay Promenade, Strand Way
Event Organizer	KOZ Events
Event History	The inaugural Valentine's Day 10K, 5K and one-mile run was held on Sunday, February 13, 2011. Due to the number of participants, it has been approved as a Major Special Event since 2013. Coronado-based athletes are offered discounted registration.
Event Description	The 13 <sup>th</sup> annual event will include a 10k, 5k, and kids fun run starting at Tidelands park. Following Glorietta Blvd. to Glorietta Bay Park and back.
Expected Attendance	1,500
Beneficiary	Islander Sports Foundation, Life Sports Foundation, Challenged Athletes Foundation and other local schools.  2020: \$2,000 2019: \$3,000
Other Requests	None.
Services Impact	In 2022, ten police employees worked a total of 46.25 hours of overtime. The fire department coordinates emergency medical response.
Facilities Impact	Increased activity on bike path and Glorietta Bay Promenade.
Traffic Impact	Closure of northbound lanes on Glorietta Boulevard and complete closure of Strand Way from Pomona to Rendova. Parking is impacted in neighborhoods when the Tidelands lot is full.
Community Impact	In the past, residents near Tidelands Park have expressed concerns regarding parking impacts and noise early in the morning.
Recovered Costs	2022 <ul style="list-style-type: none"><li>• Police: \$2,877</li><li>• Fire: \$150</li></ul> <b>2022 Total: \$3,027</b> 2020 <ul style="list-style-type: none"><li>• Police: \$2,285</li><li>• Fire: \$470</li></ul> <b>2020 Total: \$2,755</b>

July 29, 2022

City of Coronado  
1825 Strand Way  
Coronado, CA 92118

RE: 2023 Event Letter of Request

Dear Honorable Mayor Bailey and Distinguished Members of the Coronado City Council:

Padres Pedal the Cause and the San Diego Padres would like to thank the Coronado City Council for approving our access to the Coronado Bay Bridge for past years' events. Allowing cycling participants the opportunity to cross the iconic Bay Bridge is a large part of the Padres Pedal the Cause experience and we feel, a big reason why our last four "in person" events have been so successful.

We also know full well that the number of lives touched by cancer continues to increase; Coronado residents, San Diego residents and humanity at large are being impacted by this dreadful disease. Our hope is that events such as Padres Pedal the Cause 2023 can UNITE communities both locally and globally in order to accelerate cures for cancer by funding lifesaving research. With this goal of accelerating cures, we respectfully request permission from Mayor Richard Bailey and the City Council to approve this same opportunity for our charitable event taking place in March 2023.

Impact of Most Recent Permit: April 2022

Thanks to the City of Coronado's support, our last annual (and in person) event in 2022 was a record-breaking fundraising year with over \$3.2 million dollars raised towards lifesaving cancer research, bringing our total raise to over \$18 million in 9+ years. 2022 was also the fourth year we offered cycling routes crossing the Coronado Bay Bridge and continuing down the beautiful Silver Strand, which helped grow our participant base and total donation to cancer research to record setting numbers. Every dollar raised through Padres Pedal the Cause's fundraising efforts is awarded to local cancer research projects conducted by cross-institutional teams of physicians and scientists from Moores Cancer Center at UC San Diego Health, Salk Institute for Biological Studies, Sanford Burnham Prebys Medical Discovery Institute, Rady Children's Hospital—San Diego, Scripps Research and La Jolla Institute for Immunology. This research creates new therapies and hope for cancer patients in San Diego and beyond. We are also very pleased to share that the event proceeded smoothly, as planned, and free of any traffic and safety issues.

2023 Event Projections:

Event Name: Padres Pedal the Cause

Host Organization: Curebound dba Padres Pedal the Cause, 9191 Towne Centre Drive Suite 310, San Diego, 92122

Host Organization Website: [www.curebound.org/padrespedal](http://www.curebound.org/padrespedal)

Coordinator: Kellie Sullivan, Development Manager, 619-314-5842, [kellie@curebound.org](mailto:kellie@curebound.org)

Type of Event: Major Event

Date: Saturday, March 18, 2023

Time of Event: 06:30 – 10:30 am

Location: All 4 cycling routes start at Petco Park, continue down Harbor Drive to Cesar Chavez Parkway to National Avenue, over the Coronado Bridge westbound lanes onto Glorietta Boulevard bike lane and

**[curebound.org/padrespedal](http://curebound.org/padrespedal)**  
9191 Town Centre Drive, Suite 310  
San Diego, CA 92122  
(619) 314 - 5878

along Silver Stand Boulevard.

Participant Count: 3,000 Cyclists & 1,000 walkers\*\*

Donation Goal: \$4 million

*\*\*2023 5k route travels along the Embarcadero and returns South to have walkers/runners finish at Petco Park. Runners/walkers do NOT cross the Coronado Bridge.*

We are excited to have our event navigate your beautiful city and neighborhoods once again this year and are grateful for the distinguished Mayor Bailey and City Council's consideration of this 2023 Event Letter of Request.

Sincerely,

Megan Waddell  
Director  
Padres Pedal the Cause



## CITY OF CORONADO

### 2023 Special Events

#### MAJOR EVENT

Event Name	Padres Pedal the Cause
Event Date	March 18, 2023   6:30-10:30 AM
Event Location	San Diego Coronado Bay Bridge, Glorietta Blvd. Bike Lane and Silver Strand Blvd. Bike Lane
Event Organizer	Curebound DBA Padres Pedal the Cause
Event History	Padres Pedal the Cause started in 2013 as a cycling event where 100% of funds raised go directly to funding lifesaving cancer research right here in San Diego. We've partnered with the City of Coronado since 2017 in launching all four cycling routes over the iconic Coronado Bridge in combination with offering a 5k and spin classes within Petco Park on event day and have raised over \$18 million dollars to date.
Event Description	All four cycling routes start at Petco Park, continue down Harbor Drive to Cesar Chavez Parkway to National Avenue, over the Coronado Bridge westbound lanes onto Glorietta Blvd Bike Lane and along Silver Strand Blvd. The 5K run/walk component does not occur on the bridge; participants are routed along the Embarcadero and return to Petco Park. Event Registration is discounted for students and active military.
Expected Attendance	3,000 cyclists, 1,000 walkers
Beneficiary	Padres Pedal the Cause aims to unite communities both locally and globally in order to accelerate cures for cancer by funding life-saving research. Cumulative total in eight years: \$18 million. Beneficiaries include UC San Diego Moores Cancer Center, Sanford Burnham Prebys, the Salk Institute
Other Requests	None.
Services Impact	Fire: Coordinate emergency medical response Police: Posted at Glorietta Boulevard and San Luis Rey, Bayshore Bikeway, Avenida de las Arenas, and at the entrance to the Cays.
Facilities Impact	Non-exclusive use of Bayshore Bikeway and Glorietta Bay Park. They will arrange to have portable bike racks there to alleviate congestion.
Traffic Impact	Participants traverse the bridge. The bridge is reconfigured to accommodate vehicle traffic with the barrier in between participants and vehicles. Glorietta Blvd. is closed to traffic between 5 <sup>th</sup> and 4 <sup>th</sup> St.
Community Impact	Bike path access is limited.
Recovered Costs	<p>2022</p> <ul style="list-style-type: none"><li>• Police: \$2,724</li><li>• Fire: \$216</li></ul> <p><b>2022 Total: \$2,940</b></p> <p>2019</p> <ul style="list-style-type: none"><li>• Police: \$4,456</li><li>• Fire: \$790</li></ul> <p><b>2019 Total: \$5,246</b></p>



July 12th, 2022

Dear City Council,

The Coronado Chamber of Commerce is partnering with Coronado Schools Foundation to propose the second annual Coronado Art & Wine Festival with a road closure from 9th & C to Orange and C. The event requested date is Saturday, June 3rd, 2023 from 12:00 pm to 5:00 pm.

Both the Coronado Chamber of Commerce and Coronado Schools Foundation are strong local organizations joining forces to host the Coronado Art & Wine Festival, with help from the City of Coronado, The Coronado Arts Commission, Coronado Unified School District, Coronado Art Association, Coronado Junior Womens Club, and many others.

The event will feature an artist stage with live music and performances from local students, an art auction, over 40 artist and organization booths, a wine tasting area, a VIP experience, and a STEM children's area. Proceeds from the event benefit the Coronado Schools Foundation.

This event is intended to draw local residents to the street festival to enjoy, bid on local art, then venture out onto Orange Avenue to patronize the local businesses to shop and eat without additional car traffic.

The event is free to attend, but wine tasting tickets will be available for purchase in advance. The wine tasting areas are separate, fenced-off spaces with security to manage 21 and over entry. All vendors will carry an ABC license and name the City of Coronado on insurance documents.

The 2022 event was a major success and received positive feedback by both Police and Fire, as well as City of Coronado staff. The neighboring host venues, Graham Memorial and Christ Church, were very pleased with the event and are excited to be a part of it in the coming years. There will be hired security and over 30 volunteers to assist the Chamber and CSF staff with the event.

We are happy to provide any additional information and answer any questions as needed.

Thank you for your consideration,

Rena Clancy  
Executive Director  
Coronado Chamber of Commerce

Michelle Gilmore  
President & CEO  
Coronado Schools Foundation



## CITY OF CORONADO

### 2023 Special Events

#### MAJOR EVENT

Event Name	Coronado Art & Wine Festival 2023
Event Date	Saturday, May 13, 2023
Event Location	Ninth Street and C Avenue to Orange and C
Event Organizer	Coronado Chamber of Commerce
Event History	The inaugural Coronado Art & Wine Festival took place on the one block street closure from 9th to 10th street on C on May 21st, 2022.
Event Description	The Coronado Art & Wine Festival features over 40 local artists, a live sound stage, art auction, Wine Village, Kids, Artopia, and VIP experience. The event drew over 3,000 people in its first year. We look forward to growing the event.
Expected Attendance	400 paid attendees and 3,000 people in total attendance for the daytime event.
Beneficiary	Coronado Schools Foundation 501(c)3
Other Requests	<p>The Coronado Chamber of Commerce requests the following time for the event: 12-5 PM with the last wine tasting at 4 PM. The set-up time will be 7 AM and tear-down at 5 PM.</p> <p>Additionally, the Coronado Chamber of Commerce requests the closure of C Avenue between 9<sup>th</sup> and 10<sup>th</sup> Streets from 7AM to 8PM.</p>
Services Impact	Public services to assist with street closure and reopening. May require additional Police support for traffic control and/or Fire Department support for emergency services.
Traffic Impact	Closure of C Avenue between 9 <sup>th</sup> and 10 <sup>th</sup> Streets.
Community Impact	Increased traffic, noise, and parking impacts.
Community Grant	FY 2022-23 Grant: \$7,040 (Chamber of Commerce) \$8,645 (Coronado Schools Foundation)





July 6, 2022

Coronado City Council,

Commander Navy Region Southwest is requesting to host the Navy's 36th Bay Bridge Run/Walk on Sunday, May 21, 2023. The Morale, Welfare and Recreation Department (MWR) hosts this annual event staffed by recreation professionals. The proceeds generated from the event benefit the Morale, Welfare and Recreation programs for sailors and their families, which include the fitness programs, community recreation programs and single sailor programs to help with Navy mission readiness and retention.

MWR will work hand in hand with local entities to obtain all necessary permits including the City of Coronado, San Diego Unified Port District for Tidelands Park authorization, the City of San Diego, Cal Trans, USA Track and Field Association to process the third party insurance certificates and additional endorsement for all the above entities. We will also be working with the CHP and San Diego Trolley for traffic control and safety of our participants. The event has been sold out at 10,000 participants and 1,000 spectators over the past several years and we anticipate the same numbers. Flagship Cruises and Events has also generously sponsored ferry shuttles for people wanting to enjoy the day and spend more time in Coronado at the Ferry Landing before heading back to San Diego. We anticipate partnering with the Ferry Landing Marketplace to offer discounts and specials to race participants as they did this past year.

MWR will transport race participants on shuttle buses from Coronado on Glorietta Blvd. starting at 6:30 a.m. to 7:30 a.m. to allow Coronado residents to get to the start line downtown on Park Boulevard adjacent to the Bayfront Hilton, for our 8 a.m. race start. We will resume shuttles immediately after our first runners cross the finish line in Tideland's Park from approximately 8:30 a.m. to approximately 1 p.m.

MWR is excited to host another spectacular event over the majestic Coronado Bridge. Thank you for considering this special event request. Commander Navy Region Southwest, MWR Department looks forward to the opportunity to continue working with the City of Coronado for years to come.

Very respectfully,

*Michelle Ricken*

Michelle Ricken  
MWR Navy Bridge Run/Walk Coordinator  
Michelle.m.ricken.naf@us.navy.mil  
Commander Navy Region Southwest  
Office (619) 437-3128  
Cell (619) 520-8179



## CITY OF CORONADO

### 2023 Special Events

#### MAJOR EVENT

Event Name	Navy MWR Bay Bridge Run/Walk
Event Date	Sunday, May 21, 2023
Event Location	One Park Blvd. in San Diego; San Diego Coronado Bay Bridge; Caltrans Maintenance Road under the Bridge; Tidelands Park
Event Organizer	Commander Navy Region Southwest Morale, Welfare and Recreation Department
Event History	2023 will be the Navy Bay Bridge Run/Walk 36th Annual event. The unique 4-mile run/walk has a one-of-a-kind spectacular panoramic view as participants make their way to Coronado's Tidelands Park from downtown San Diego over the Coronado Bay Bridge.
Event Description	Participants gather in San Diego then traverse the bridge, which is configured to accommodate vehicle traffic in both directions with the barrier between runner and vehicles. Participants then turn onto the Caltrans maintenance road going under the bridge and gather in Tidelands Park. Buses pick up participants in Tidelands and return them to the event's main parking area in San Diego.
Expected Attendance	10,000 participants and 1,000 spectators
Beneficiary	The proceeds generated from the event benefit MWR programs for sailors and their families, which include fitness, community recreation, and single sailor programs that help with Navy mission readiness and retention.
Other Requests	None.
Services Impact	Prior to 2013, this event required minimal assistance from the Police Department. However, in the wake of the Boston Marathon bombing, event organizers were required to increase security throughout the run course, including at Tidelands Park. The Fire Department provides emergency coordination support and event support with on-duty staff as needed, and the Police Department will assist with traffic control. As needed.
Traffic Impact	Coronado Bridge traffic, Tidelands Park access, and Glorietta Blvd. will be impacted. MWR works with CHP and San Diego Trolley for traffic control and safety. MWR transports race participants on shuttle buses from Coronado on Glorietta Blvd. allowing Coronado residents to get to the start line in Downtown. Shuttles resume after the race from approximately 8:30 AM to 1 PM.
Community Impact	MWR obtains a City noise permit for music in Tidelands Park. Effected residents on Prospect Place and Glorietta Blvd. will be sent an event notice letter prior to the event.
Recovered Costs	2022 <ul style="list-style-type: none"><li>Police: \$2,314</li></ul> <b>2022 Total: \$2,314</b> 2019 <ul style="list-style-type: none"><li>Police: \$2,643</li></ul> <b>2019 Total: \$2,643</b>



## 2023 Special Event Request Letter

Dear Coronado City Council:

July 13th, 2022

2023 Special Event Request

The event organizers would like to request to hold the 50<sup>th</sup> anniversary running of the Crown City Classic on July 4<sup>th</sup>, 2023. To celebrate the 50<sup>th</sup> anniversary of the event, we would like to add back the half marathon distance in addition to the 12k, 5k, and Kids ½ mile races.

We would also like to revisit the possibility of starting the races on Orange Ave.

### **Course Summary:**

Start on Orange Avenue between 1<sup>st</sup> Street and 2<sup>nd</sup> Street and Finish at Tideland Park.

This course utilizes 95 % of the traditional race route and alleviates much the out and back congestion on the narrow Bayshore Path.

The new portion of the route would start on Orange Avenue's south bound side and move over to the north bound side once the runners cross 3rd Street. They'll then turn left onto 5<sup>th</sup> Street before rejoining the traditional race route at Glorietta Blvd.



## CITY OF CORONADO

### 2023 Special Events

#### MAJOR EVENT

Event Name	Crown City Classic
Event Date	July 4, 2023
Event Location	Tidelands Park and Various City Streets
Event Organizer	Easy Day Sports
Event History	2023 will be the 50h anniversary of the race.
Event Description	<p>Through a partnership with the Islander Sports Foundation, the Crown City Classic 4th of July Half Marathon, 12k, 5k, and Kids ½ Mile Fun Run on July 4th, 2023.</p> <p>In its 50th year, this patriotic running event has been held annually in conjunction with the vast plethora of celebrations held in the “Crown City”. Just across the Bay from downtown San Diego, Coronado’s Independence Day Celebrations kicks off with the Crown City Classic 12K and 5K at 7:00AM.</p>
Expected Attendance	2,000
Beneficiary	Islander Sports Foundation, Life Sports Foundation, Challenged Athletes Foundation and other local schools.
Other Requests	The event organizers would like to add back the half marathon distance in addition to the 12k, 5k, and kids ½ mile races.
Services Impact	In 2022, twelve police officers worked a total of 53 hours to properly staff the event. Police officers provide traffic control. The fire department coordinates emergency medical response.
Facilities Impact	Increased activity at Tidelands Park, on the bike path and Glorietta Bay Promenade.
Traffic Impact	Traffic entering Glorietta Bay Marina is impacted. The intersections along the Bayshore Bikeway will have delays.
Community Impact	Residents near Tidelands Park may experience parking impacts, beyond the general impacts due to the Fourth of July, and noise early in the morning.
Recovered Costs	2022 <ul style="list-style-type: none"><li>Police: \$3,368</li></ul> <b>2022 Total: \$3,368</b>



July 12, 2022

City of Coronado

1825 Strand Way

Coronado, CA 92118

Attn: Tina Friend, City Manager

Dear Ms. Friend

I am writing to request approval from the Coronado City Council for the 16<sup>th</sup> Annual Bike The Bay community bike ride scheduled for Sunday, August 27, 2023. The event benefits the San Diego County Bicycle Coalition, a non-profit bicycle education and advocacy organization.

The details of the event are as follows:

**Name of Event:** 16<sup>th</sup> Annual Bike The Bay

**Date/Time of Event:** Sunday, August 27, 2023, 7:00 a.m.

**Location:** Start/Finish at Embarcadero Marina Park South, Rest Stops Located at Glorietta Bay Park (Coronado), Bikeway Village/13<sup>th</sup> Street and Pepper Park, National City.

Bike The Bay is a non-competitive community ride of 25-miles that takes riders across the San Diego-Coronado Bay Bridge and around the San Diego Bay via the Bayshore Bikeway. Anticipated participation is 2,500 riders. We appreciate all of the support that the City of Coronado has provided over the last 15 years.

Please let me know if you need any additional information. Thank you for your assistance.

Sincerely,

Andy Hanshaw

Event Director



## CITY OF CORONADO

### 2023 Special Events

#### MAJOR EVENT

Event Name	16 <sup>th</sup> Annual Bike the Bay
Event Date	Sunday, August 27, 2023
Event Location	Loop from Embarcadero Marina Park South over the Bridge down Glorietta Blvd. to the Bayshore Bikeway then down the Strand to Imperial Beach and back up to Embarcadero Marina Park.
Event Organizer	San Diego County Bicycle Coalition
Event History	This will be the 16th Annual (virtual event held in 2020 due to COVID) Bike the Bay.
Event Description	Bike the Bay is a non-competitive 25-mile community ride across the bridge and around the bay. The event begins at 7 a.m. at Embarcadero Marina Park. Riders traverse the bridge, which is configured to accommodate vehicle traffic in both directions with the barrier between bicyclists and vehicles. Historically, standard traffic on the bridge is reopened by 10:00 a.m. After crossing the bridge, riders take Glorietta Boulevard to the Bayshore Bikeway then proceed along the bike path to Imperial Beach and around the bay to return to Embarcadero Park.
Expected Attendance	2,500-3,000
Beneficiary	San Diego County Bicycle Coalition, non-profit bicycle education and advocacy.
Other Requests	The San Diego Bike Coalition would like to set-up a rest stop at Glorietta Bay Park. Additionally, the organization would like to utilize Coronado Police services for traffic control from the Coronado Bridge to Glorietta Bay Park.
Services Impact	The Fire Department coordinates and establishes an emergency medical response plan. Police officers are posted at Glorietta Boulevard, San Luis Rey, Bayshore Bikeway, Avenida de las Arenas, and the Cays entrance.
Facilities Impact	Non-exclusive use of the Bayshore Bikeway and Glorietta Bay Park. Portable bike racks may be placed in Glorietta Bay Park to alleviate congestion.
Traffic Impact	Bridge traffic will be impacted during the event. The event will require closures of northbound Glorietta Blvd. between 4 <sup>th</sup> and 5 <sup>th</sup> Streets.
Community Impact	Access to the bike path will be limited.
Recovered Costs	<div>2022<ul style="list-style-type: none"><li>Police: \$2,377</li></ul><b>2022 Total: \$2,377</b></div> <div>2021<ul style="list-style-type: none"><li>Police: \$1,175</li><li>Fire: \$484</li></ul><b>2021 Total: \$1,659</b></div>



July 25, 2022

## Silver Strand Half Marathon

Office of the City Manager  
City of Coronado  
1825 Strand Way  
Coronado, CA 92118

Dear Coronado,

We are requesting the approval for the 23<sup>th</sup> annual Silver Strand Half Marathon benefiting the the Life Sports Foundation. The event is scheduled for Sunday, November 12, 2023. It will remain the same at it has been on the past.

Once approved, we will complete and file the special event permit.

### Event Details

- Name of Event: Silver Strand Half Marathon
- Host Organization: Life Sports Foundation
- Coordinator: KOZ Events, Tobias Panek, Event Director, tel. 858-255-9709, email: tobias@gftours.com
- Type of Event: Major Event
- Date of Event November 12, 2023 from 7:00 AM –to 11:00 AM
- Location of Event: Sunset Park
- Number of Attendees 3,000 participants, 50 spectators

Respectfully,

*Tobias Panek*

Tobias Panek  
Event Director



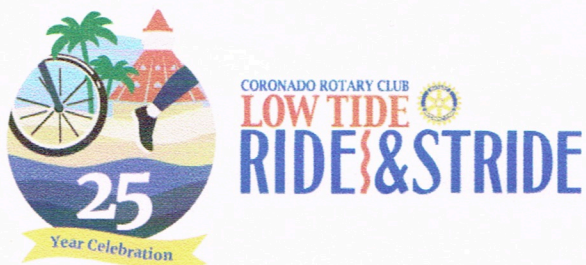


## CITY OF CORONADO

### 2023 Special Events

#### MAJOR EVENT

Event Name	Silver Strand Half Marathon
Event Date	Sunday, November 12, 2023
Event Location	Sunset Park, Ocean Blvd., Orange Ave., Silver Strand Highway, and Imperial Beach Pier.
Event Organizer	KOZ Events
Event History	This event is now in its 23rd year of running. Athletes come from all over to experience the beach feel and unique experience of this run.
Event Description	This event is a half marathon (13.1-mile), 10-mile, and 5K run from sunset beach to Imperial beach with parking and shuttle service from the Silver Strand State Beach. The event starts at 7 a.m. with the course beginning at Sunset Park. It continues down Ocean Blvd. to Orange Ave., then down the Silver Strand Highway ending at the Imperial Beach Pier.
Expected Attendance	3,000
Beneficiary	Islander Sports Foundation, Life Sports Foundation, Challenged Athletes Foundation, and other local schools.
Other Requests	None.
Services Impact	In 2019, eight police employees worked a total 65 overtime hours. One fire employee worked six hour coordinating emergency medical response.
Traffic Impact	The run/walk impacts traffic and parking in the Ocean Blvd., Orange Ave., and Avenida de las Arenas areas for approximately 2 hours. All streets that intersect with Ocean Blvd. are closed at 6 a.m., and southbound lanes of SR-75 are closed. To alleviate parking issues before the race, buses transport entrants from designated parking to the starting area.
Community Impact	Notification letters will be sent out to the Coronado Shores, Hotel del Coronado, Loews Coronado Bay Resort, Coronado Cays, and Ocean Blvd. residents.
Recovered Costs	2019 <ul style="list-style-type: none"><li>Police: \$4,882</li></ul> <b>2019 Total: \$4,882</b>

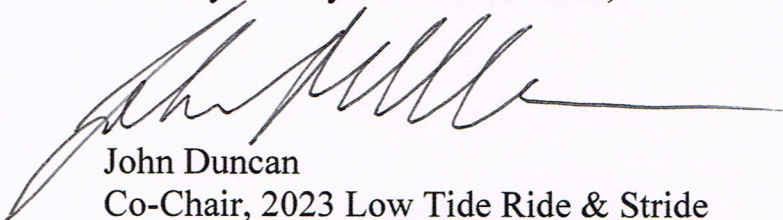


Dear Esteemed Members of the Coronado City Council,

The Coronado Rotary Club would like to reserve the date of Saturday, June 24th 2023 to host the 26<sup>th</sup> annual Low Tide Ride & Stride. Event details as outlined in the Letter of Intent template are below:

- Coronado Rotary Club Low Tide Ride & Stride
- Rotary Club of Coronado
  - P.O. Box 180487
  - Coronado, CA 92178
- John Duncan
  - 536 A Ave.
  - Coronado, CA 92118
  - 619-992-1303
  - [JohnDuncanEsq@gmail.com](mailto:JohnDuncanEsq@gmail.com)
- Moderate Event
- Saturday, June 24, 2023 from 6:30am - 12:00pm
- Event starts and ends at North Beach in Coronado, with water stations, result tents, and other pre- and post-race activities at Sunset Park.
- 65-75 volunteers, 500-750 participants.
- Local community sponsors, TBD.
- Event has no alcohol or food. Request for low decibel amplified equipment for finish announcer and music.

Thank you for your consideration,



John Duncan  
Co-Chair, 2023 Low Tide Ride & Stride



## CITY OF CORONADO

### 2023 Special Events

#### MODERATE EVENT – COUNCIL SUPPORTED

Event Name	Low Tide Ride and Stride
Event Date	Saturday, June 24, 2023, 6:30 AM-12 PM
Event Location	Start and finish at North Beach Race: Along the beach, turn around just after the Shores Pre- and post-race activities: Sunset Park
Event Organizer	Coronado Rotary Club
Event History	This will be the 26th Annual Low Tide Ride & Stride, one of the biggest fundraisers of Coronado Rotary. This is a cherished and very popular Coronado tradition. The race has received both the San Diego Military Advisory Council's Achievement Award and the Armed Services YMCA Admiral St George Award.
Event Description	Low Tide Ride & Stride is a family friendly event where participants can walk, run, or bike along a 5K beach course during low tide. We intend to continue with the route changes made in 2022. The start and finish line will both be at North Beach (packet pick up and other pre- and post-race activities will be at Sunset Park) and the turnaround location will be just after the Shores.
Expected Attendance	500-700 participants 65-75 volunteers
Beneficiary	Fundraiser for the Coronado Rotary Club. Most of the proceeds go to help support local combat-wounded veterans and first responders.
Other Requests	Coronado Rotary Club requests the City Council waive the obligation to reimburse the City for all costs incurred in providing public facilities and services for the event.
Services Impact	Public services checks fire pits, clears kelp, puts mats on sand at the finish line, and provides vehicles to bring supplies. Additional dumpsters are delivered, and sprinklers and hose bibs are turned off at Sunset Park. Additional lifeguards are staffed.
Facilities Impact	Increased usage of Coronado Beach (North Beach to Shores) and North Beach public restrooms.
Traffic Impact	Street closure on Ocean Blvd. near Sunset Park
Community Impact	Amplified sound, increased crowds on the beach
In-Kind Contribution	2021 <ul style="list-style-type: none"><li>Fire: \$614</li></ul> <b>2021 Total: \$614</b>





## **OPTIMIST CLUB OF CORONADO, INC.**

P.O. Box 180251, Coronado, California 92178-0251

---

July 28, 2022

Ms. Tina Friend  
City Manager  
1825 Strand Way  
Coronado, CA 92118

Dear Ms. Friend

This letter is a request from the Optimist Club of Coronado to hold its 2023 SPORTS FIESTA in Coronado on Saturday, July 29, 2023. We request permission to hold the swim and run portion of our Mini-Triathlon, and the Ocean Swim on City property with the assistance of City personnel. Additionally, we request the use of Sunset Park to conduct; pre-stage, registration, end-of-the-line, and awards ceremony for the big three events (Mini-Triathlon, 5K run, and Ocean Swim). We have run Sports Fiesta events in Coronado for 49 years. As in the past, the support from you and your staff, the Coronado Police Department, Coronado Fire Department, City Lifeguards, and Public Works Department personnel will be requested to ensure the successful completion of these events.

Additionally, the Optimist Club of Coronado has informed Naval Base Coronado of our proposed date for next year's Sports Fiesta. We will begin planning with the Navy in April and will keep you apprised of our progress. However, we may come back to request modifications in venue site dependent on access to NASNI.

Our Service Club of 85 members sponsors this Annual "Fiesta" as our major fund raising event. All funds raised are contributed to Youth activities in the City of Coronado. The Youth Activities budget for 2019/20 was \$53,000 and benefits organizations only in Coronado. Additionally, the Club provided \$9,000 in college scholarships. Although this year's Sports Fiesta was canceled, we hope to realize another successful fund raiser through donations from businesses and individuals throughout Coronado and the event entry fees. The City's willingness to support us greatly contributes to our successful Sports Fiesta. The Optimist Club of Coronado looks forward to continuing our long association of supporting the youth of our fine city.

Yours in Optimism,

Renee Cavanaugh  
President, Optimist Club of Coronado

Enclosures:

- 1 - Certificate of Insurance (to be delivered)
- 2 - Support Request
- 3 - Application for Permit for Use of City Facilities, Property, or Personnel
- 4 - Sports Fiesta Information



## CITY OF CORONADO

### 2023 Special Events

#### MODERATE EVENT – COUNCIL SUPPORTED

Event Name	Optimist Club of Coronado Sports Fiesta
Event Date	Saturday, July 29, 2023, 5 AM-12 PM
Event Location	Sunset Park
Event Organizer	Coronado Optimist Foundation
Event History	The club has run sports events in Coronado since 1972.
Event Description	The event includes a mini triathlon, 5K run, and one-mile rough water swim.
Expected Attendance	200-300
Beneficiary	Coronado Optimist Foundation
Other Requests	<p>The Coronado Optimist Foundation requests support from the Coronado Police Department, Coronado Fire Department, City Lifeguards, and Public Works Department personnel to ensure the successful completion of events.</p> <p>Additionally, the Coronado Optimist Foundation requests the City Council waive the obligation to reimburse the City for all costs incurred in providing public facilities and services for the event.</p>
Services Impact	Public Services provide supplies to close off roadways, place no parking signs, and a dumpster. Police is present to ensure cars are removed from the area. Lifeguards are on-site during the triathlon and rough water swim.
Facilities Impact	Sunset Park, increase use of North Beach and public restrooms.
Traffic Impact	Ocean Blvd. from Sunset Park/NASNI gate is closed from 5 AM-12 PM.
Community Impact	Increased crowds and noise on the beach.



# Coronado Junior Woman's Club

P.O. Box 181398  
Coronado, CA 92118

August 1, 2022

Mayor and City Council  
City of Coronado  
1825 Strand Way  
Coronado, CA 9218

## BOARD

**Jennifer Stein**

*President*

**Lyle Anderson**

*1<sup>st</sup> VP*

**Erin Todaro**

*2<sup>nd</sup> VP*

**Emily Jensen & Samantha Lapid**

*3<sup>rd</sup> VP*

**Kelly Valenzuela & Jamie O'Grady**

*Treasurer*

**Corey Stege**

*Secretary*

**Skylar Matthews**

*Parliamentarian*

**Megan West**

*Historian*

**Kelly Cahoon**

*Publicity*

**Courtney Castiglione & Ali Blake**

*Social Chair*

**Jaelyn Frey**

*Amenities*

**Taylor Withouski**

*Alternate*

## **RE: 2023 Special Event Request**

Dear Mayor and Council Members,

The Coronado Junior Woman's Club (CJWC) seek approval to hold a Special Event in Spring 2023 that will support CJWC's annual philanthropical donations and scholarships.

CJWC is a 501(3)(c) non-profit charitable organization. Our mission is dedicated to enhancing the spirit of Coronado through educational, civic and philanthropic services. Our mission is carried out not only through the work of our membership who volunteer their time in support of community events, but also the many people who attend and support CJWC's fundraising events. Through these fundraising events, CJWC has donated to numerous charities and non-profits including, Sharp Coronado Hospital, Safe Harbor Coronado, Coronado Schools Foundation, Camp Wamp, San Diego Fisher House, Monarch Schools, A Walk on Water, Camp Able, and the Coronado Historical Society.

CJWC's Marilyn Foster Scholarship fund is also supported through our fundraising efforts. Each year, CJWC awards two scholarships to high school seniors residing in the City of Coronado or graduating from Coronado High School.



## Coronado Junior Woman's Club

P.O. Box 181398  
Coronado, CA 92118

Our most well-known fundraising event is the Taste of Coronado, held every October. Other events include Crown City Crawl and Coronado BANDS Together

Two years ago we set our sights on holding a wine festival as a Spring event to increase our fundraising. The pandemic put this idea on hiatus until now. CJWC is excited to host the **“Coronado Wine Classic,”** a Springtime fundraising event that we hope will become an annual tradition.

The Coronado Wine Classic will feature wineries from all over California and beyond. Attendees will experience many different wines, learn about the various winemakers and regions, and enjoy bites from local restaurants. This will be a ticketed event for adults 21 years of age or older. Proceeds from the ticket sales will go to support CJWC's charitable donations and scholarships.

We are interested in hosting the event on a Saturday sometime between early March through late May of 2023. CJWC will work with the City of Coronado to schedule the event for a date that best accommodates the location while not interfering with other community events.

In order of preference, CJWC proposes one of the following locations: (1) Glorietta Bay Promenade and backside of City Hall; (2) City Hall parking lot and bay walkway; (3) Yacht Club Promenade park and portion of Strand Way (excluding the bike path); and (4) Tidelands Park. Enclosed are the proposed locations which identifies the perimeter of the event and suggested pedestrian detours.

Further description and information is included in our enclosed Special Event Form.

Thank you for your consideration and we look forward to this opportunity to host our fundraising event.

*Frances Rogers  
Chair, Coronado Wine Classic Committee  
Coronado Junior Woman's Club*





## CITY OF CORONADO

### 2023 Special Events

#### MODERATE EVENT

Event Name	Coronado Wine Classic
Event Date	Saturday, April 1, 2023
Event Location	Glorietta Bay Park Promenade
Event Organizer	Coronado Junior Woman's Club
Event History	First annual. Other CJWC events include the Taste of Coronado, Coronado BANDS Together, and Crown City Crawl.
Event Description	The Coronado Wine Classic will feature wineries from all over California and beyond. Attendees will experience many different wines, learn about the various winemakers and regions, and enjoy bites from local restaurants. This will be a ticketed event for adults 21 years of age or older. Proceeds from the ticket sales will go to support CJWC's charitable donations and scholarships.
Expected Attendance	300 – 500
Beneficiary	Proceeds of fundraising event go towards CJWC's donations to charitable organizations and the Marilyn Foster Scholarship.
Other Requests	Waive the prohibition against alcohol on City parks and sidewalks to allow wine to be served to attendees aged 21 and older.
Services Impact	May require public services: signage for pedestrian detour, generator, etc.
Facilities Impact	Glorietta Bay Park Promenade will be impacted.
Traffic Impact	N/A
Community Impact	Passive use of Glorietta Bay Park Promenade will be impacted. A pedestrian detour will need to be established.



Coronado Swim Assn.  
DBA: Coronado Swim Assn - Team Elite (CSTE)  
PO Box 181853  
Coronado CA 92178

July 27, 2022

City of Coronado  
1825 Strand Way  
Coonado, CA 92118

### Letter of Intent for Change to Special Event for 2023

City of Coronado - Council & Staff

CSTE respectfully requests to make **changes to 4th of July Rough Water Swim**, a **moderate event** as defined by the City of Coronado. Specificity / Details of the new event listed below:

**Name of Event:** 4th of July Rough Water Swim

**Type of Event:** Moderate Special Event

**Date:** Saturday July1, 2023 - This is the change to execute on Saturday ahead of 4th of July

**Time:** ~6:00 am - 1:00 pm (previously ~5 am - 11 am) (including Setup / breakdown) - this is a time change due to shift of date for execution from July 4th to July 2 to better accommodate participants.

**Location:** Coronado Central Beach (Primary) CSTE would like to discuss alternate Contingency locations in the event of impacts created by San Diego County. Bravo Range (located behind Strand Elementary) - controlled by Naval Base Coronado has been socialized with NAB OIC - with proper coordination was supportive to grant access - would also require walk-through and site planning with Captain Carey.

**Size of Event:** ~ 500 participants / ~300 spectators

**Host Organization:**

Coronado Swim Swim Association - Team Elite  
Address Above  
Website: [www.swimcoronado.org](http://www.swimcoronado.org)



**Coordinator / Event Director:**

Peter McVey - CSTE President

Event Director

Email - [peter@swimcoronado.org](mailto:peter@swimcoronado.org)

**Amplifying background Information:** The event has been run by CSTE for more than 60 years and serves as a primary fundraiser for support of our 501(c)3 youth non-profit team. CSTE would like to move the event to Saturday in order to reduce impact to the community (i.e parking, traffic spectators) and reduce the impact for support from City of Coronado Lifeguard division during the 4th of July celebration, who have increased patrons to due the amount of events happening on the 4th of July. It would also allow our organization to participate in the parade. The date change is fully supported by the 4th of July Committee and the Lifeguard Division.

**Secondary request:** CSTE would like to propose the ability to host a beer garden, post event. With the event not being hosted on 4th of July it provides an opportunity for additional features to the event. We have several local San Diego micro breweries who have offered to sponsor the event. Location and details of such activities are very flexible. Beer gardens are common practice nationally for swims, runs and other sporting events, and provide a social feature for adult participants. Precedent has been set for adding alcoholic waivers for the stand-up paddle board race event in 2019. CSTE would work with City officials to ensure safe and conservative implementation of such an activity, including coordination with Coronado Beer Club for support and recommendations.

Thank you for your careful consideration for our event in 2023.

Standing by for any questions or concerns.

Best Regards,

Peter McVey - CSTE President  
619-863-8201



## CITY OF CORONADO

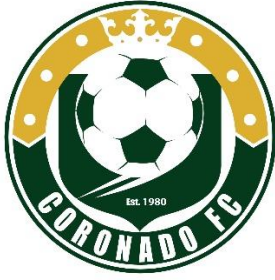
### 2023 Special Events

#### MODERATE EVENT

Event Name	Fourth of July Rough Water Swim
Event Date	Saturday July 1, 2023, 6 AM-1 PM
Event Location	Coronado Central Beach Alternative: Bay Area of Silver Strand Military Housing <sup>i</sup>
Event Organizer	Coronado Swim Association Team Elite (CSTE)
Event History	This will be the 65 <sup>th</sup> Fourth of July Rough Water Swim. Previously, this event was held on the Fourth of July in tandem with the other Fourth of July activities. Last year, the coordinator requested to hold the event on a separate date to reduce community impact, reduce the impact on lifeguards, and to allow participants and spectators to enjoy the full day of Fourth of July activities. This change was implemented last year, but the event was cancelled due to beach water quality issues.
Event Description	This event is the primary fundraiser for the 501(c)3 youth non-profit CSTE team. The event includes a 250-yard race for participants ages 12 and under, a youth and open half-mile swim, and youth and open one-mile swim.
Expected Attendance	500 participants 300 spectators
Beneficiary	Coronado Swim Association
Other Requests	Support from Coronado Lifeguards.  The Coronado Swim Association requests the City Council to waive the prohibition of alcohol in City Parks to allow a beer garden in Sunset Park after the rough water swim. If approved, the Coronado Swim Association will work with the Coronado Beer Club.
Services Impact	Increase lifeguard staffing the morning of.
Facilities Impact	Increased usage of Central Beach and Central Beach restrooms.
Traffic Impact	Parking impacts near the beach.
Community Impact	Increase crowds and noise.

---

<sup>i</sup> Alternative location provided in case of beach water quality issues. The alternative location is owned and permitted through the Navy, but support from City lifeguards would still be requested.



## CROWN CITY CLASSIC SOCCER TOURNAMENT 2023

September 8, 2022

Office of the City Manager  
City of Coronado  
1825 Strand Way  
Coronado, CA 92118

Dear Coronado,

We are requesting the approval for the Coronado Youth Soccer League Crown City Classic. This event is scheduled across two weekends – **Jul 29-30 and Aug 5-6, 2023.**

Once approved, we will complete and file the special event permit.

### **Event Details:**

Name: Crown City Classic

Date of Event: Jul 29-30 and Aug 5-6, 2023

Host Organization: Coronado Youth Soccer League

Main Contact for Host: Jerry Ruiz, 619-754-1208  
Cindi Gehler, 619-997-1885

Coordinator: STS, Anthony Farace, 619-250-7962

Location: Coronado Cays Park, Sunset Park, Tidelands Park, CUSD Fields (Green Field, Niedermeyer Field, Cutler Field, Strand Elementary Fields)

Number of Attendees: 4,000 across the weekends (estimated and not all at one time or one place)

Regards,

*Cindi Gehler*

Cindi Gehler  
Club Manager, Coronado Youth Soccer League  
619-997-1885  
Cindi.c.gehler@gmail.com

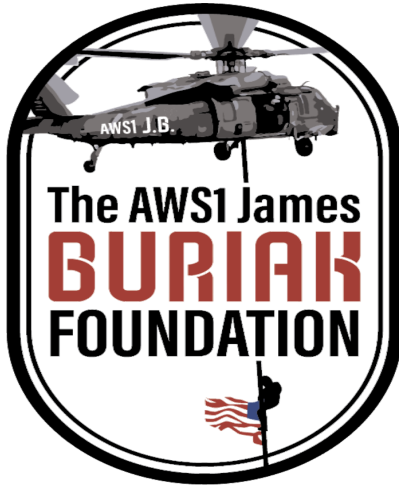


## CITY OF CORONADO

### 2023 Special Events

#### MODERATE EVENT

Event Name	Crown City Classic 2023 (CYSL Tournament)
Event Date	July 29-30; Aug 5-6, 2023
Event Location	Coronado Cays Park, Tidelands Park, Sunset Park, and CUSD and Silver Strand Fields
Event Organizer	STS Tournament Specialist and CYSL
Event History	The Crown City Classic is hosted by the Coronado Youth Soccer League (CYSL) and is a Class I and III tournament. It is open to USYSA and FIFA affiliated teams and AYSO.
Event Description	The Crown City Classic soccer tournament is hosted over two weekends. Approximately 100 teams play each weekend across the five field locations. The tournaments run approximately from 8:00 a.m. to 6:00 p.m. The tournament is for players aged 7-16 and brackets are determined by age. All teams play a minimum of three games and the teams with the highest points will advance to the semifinal and/or final championship match.
Expected Attendance	~4,000 across all locations over both weekends.
Beneficiary	Coronado Youth Soccer League
Other Requests	None.
Services Impact	Public services deliver no-park signs to Cays Park for residential use of Cays Park. Increased trash pick-up and bathroom maintenance.
Facilities Impact	City facilities impacted include Cays Park, Tidelands Park, and Sunset Park
Traffic Impact	Increased traffic and parking impacts around each field location.
Community Impact	Increased noise, traffic, and trash. Residential or passive use of City parks is restricted.
Recovered Costs	2021: \$2,050 (City Facility Fee)



## LOOSEFOOT 616 MEMORIAL RUN

In honor of: LT Brad Foster, LT Paul Fridley, AWS1 James Buriak, HM1 Sarah Burns, and HM2 Bailey Tucker

Request Date: August 19, 2023

Location: Valentine's Day 10K Route

Run Amounts: 616 Meter Kids Fun Run, 616 KM, and 6.16 Miles.

Attendee Goal: 1,000 people

Special Request: City support- requesting city council attendees and the mayor if possible as guest speaker.

We will use our own volunteers- military corpsman for EMT use and volunteers for traffic control at intersections.

The foundation humbly requests the date of 8/19/23 the nearest Saturday that the route is available and the closest weekend to when LOOSEFOOT 616 was lost off the coast of San Diego. We have a significant amount of volunteers to be able to reduce the workload that the city could incur and are willing to be as flexible as possible to continue to grow our relationship with all residents in Coronado as a foundation, as a race holder, but also as people who understand the burden it places on the people who live inside the city. We are willing to go above and beyond to meet all requirements and to ensure that we do our best to reduce the influx of stress and taxing city resources.



We would also like to formally request the city council members and the mayor consider attending as guest speakers for the run this year and apologize that we did not ask this last year.

AWS1 James “Jimmy” Philip Buriak, USN, died 31 August 2021 in LOOSEFOOT 616, a Naval helicopter crash off the coast of San Diego. Where he served as a naval aircrewman rescue swimmer (AWS) with HSC-8. The legacy of a hero is the memory of a great name and the inheritance of a great example. This foundation was created in the wake of Jimmy’s death as a way to honor him and his memory but also keep his purpose alive – to help others. Jimmy served as a rescue swimmer whose motto is, “So others may live.” We’ve embraced this motto for the foundation and it’s the purpose of being there every day, but on your worst possible day, knowing that we are here to walk that journey with you. We are “Prepared.” We will “Respond.” We will “Remember.”

We are an all volunteer military and military spouse organization dedicated to providing pre-mishap education and immediate post-mishap support for the Navy and Marine Corps Aviation community and their families. In addition to providing immediate support, we also provide resources for child care, relieving immediate financial burdens and initial help and planning.



## CITY OF CORONADO

### 2023 Special Events

#### MODERATE EVENT

Event Name	LOOSEFOOT 616 Memorial Run
Event Date	August 19, 2023
Event Location	Tidelands Park, along Bayshore Bikeway to Rendova Road, Glorietta Bay Promenade, Strand Way
Event Organizer	The AWS1 James Buriak Foundation
Event History	This will be the second annual LOOSEFOOT 616 Memorial Run. The first annual run was held coast-to-coast in Virginia Beach, VA and Coronado, CA. The run in Coronado was constrained to Tidelands Park (Port Property) due to unavailability of the Bayshore Bike Path. In 2023, the Foundation is requesting the route to go through Tidelands Park, Glorietta Bay Park, and the Bayshore Bike Path.
Event Description	The LOOSEFOOT 616 Memorial Run is a 616-meter Kids Fun-Run, a 6.16 KM run, and a 6.16-mile run honoring the LOOSEFOOT 616 Naval helicopter crash that took place on August 31, 2021 off the coast of San Diego. The foundation was created in the wake of Jimmy's, one of the crewmembers, death to honor him, his memory, and purpose. To reduce City impact and costs, the Foundation will use volunteers for traffic control and military corpsman for EMT support.
Expected Attendance	~1,000 and 40-50 volunteers.
Beneficiary	Proceeds of the event will benefit the AWS1 James Buriak Foundation, which is a volunteer military and military spouse organization dedicated to providing pre-mishap education and immediate post-mishap support for the Navy and Marine Corps Aviation community and their families. The foundation also provides resources for childcare, relieving immediate financial burdens, and initial help and planning.
Other Requests	The AWS1 James Buriak Foundation requests the City Council and Mayor to attend this event and the Mayor to be a possible guest speaker.
Services Impact	Public services will support the impacts to the Bayshore Bikeway and potentially will need to provide extra trash receptacles, and restroom cleaning at Tidelands Park.
Facilities Impact	Tidelands Park, Glorietta Bay Park/Promenade, Bayshore Bikeway.
Traffic Impact	Increased traffic/parking congestion at Tidelands Park.
Community Impact	Parking impacts and louder noise impacts for surrounding residents.



Coronado Swim Assn.  
DBA: Coronado Swim Assn - Team Elite (CSTE)  
PO Box 181853  
Coronado CA 92178

July 27, 2022

City of Coronado  
1825 Strand Way  
Coonado, CA 92118

### Letter of Intent for New Special Event for 2023

City of Coronado - Council & Staff

CSTE respectfully requests the addition of a Fall (September) Open Water Swim, a **moderate event** as defined by the City of Coronado. Specificity / Details of the new event listed below:

**Name of Event:** Coronado Strand Classic

**Type of Event:** Moderate Special Event

**Date:** Saturday September 9 or 16, 2022

**Time:** ~6:00 am - 1:00 pm (including Setup / breakdown - timing is flexible)

**Location:** Three Proposed locations with Lifeguard Division - TBD based on logistics and minimizing impact to patrons. Navy leadership has been supportive of utilization of Naval Base Coronado property to support events since 2019. CSTE communicates with Base OIC / CDR for approval/ coordination for access and military de-confliction.

Location 1: San Diego Bay - Navy Bravo Range (Behind Strand Elementary)

Location 2: Glorietta Bay Park (Course to be in Navy property line along piers)

Location 3: Coronado Central Beach

**Size of Event:** ~ 300 participants / ~300 spectators

**Host Organization:**

Coronado Swim Swim Association - Team Elite

Address Above

Website: [www.swimcoronado.org](http://www.swimcoronado.org)

**Coordinator / Event Director:**



Peter McVey - CSTE President

Event Director

Email - [peter@swimcoronado.org](mailto:peter@swimcoronado.org)

**Amplifying background Information:** The event will provide an additional fundraising opportunity for continued support of our 501(c)3 youth non-profit team. The event will likely have local business sponsorship and potentially national brand sponsorship i.e SPEEDO, details of sponsors are unknown at this time. The first annual Fall open water swim will be held on September 10, 2022. CSTE would continue planning efforts and implement all event recommendations by Captain Carey and in accordance with our emergency action plan. CSTE has planned and executed several successful open water swims with the City of Coronado for the 4th of July RWS and believe this would be an amazing addition to our open water portfolio.

Thank you for your careful consideration for our event in 2023.

Standing by for any questions or concerns.

Best Regards,

Peter McVey - CSTE President  
619-863-8201



## CITY OF CORONADO

### 2023 Special Events

#### MODERATE EVENT

Event Name	CSA Open Water Swim
Event Date	Saturday, September 9, 2023, 7 AM-1 PM <sup>i</sup>
Event Location	Bay Area of Silver Strand Military Housing <sup>ii</sup>
Event Organizer	Coronado Swim Association Team Elite (CSTE)
Event History	This will be the 2 <sup>nd</sup> annual CSA Open Water Swim. The race in 2022 was held in the Bay Area of Silver Strand Military Housing and was successful.
Event Description	The CSA Open Water Swim would run similarly to CSA's Fourth of July Rough Water Swim. The event is the Western Zone 2022 Open Water Championships and includes a 1K, 3K, and 5K race.
Expected Attendance	500 participants 300 spectators
Beneficiary	Coronado Swim Association
Other Requests	Support from Coronado Lifeguards.
Services Impact	Increase lifeguard staffing the morning of.
Facilities Impact	Increased usage of Central Beach and Central Beach restrooms, or alternative location.
Traffic Impact	Parking impacts near the beach, or near alternative location.
Community Impact	Increase crowds and noise.

---

<sup>i</sup> Date subject to change. This area is permitted by the Navy and will require additional coordination.

<sup>ii</sup> This location is in Silver Strand Military Housing. It is owned and permitted through the Navy, but support from City lifeguards would still be requested.



The Honor Foundation  
11055 Roselle St,  
San Diego, CA 92121

October 10, 2022

City of Coronado  
City Manager's Office  
1825 Strand Way  
Coronado, CA 92118

Dear City of Coronado City Council, Planning, and Events Committee,

I am writing you on behalf of The Honor Foundation nonprofit organization regarding our annual fundraiser called The Swim for SOF. The Honor Foundation is a veteran nonprofit dedicated to helping veterans from the military Special Operations community make a successful transition from military to civilian life. In the seven years since its existence, over 1700 veterans have successfully graduated from The Honor Foundation program and its reach has grown to five brick-and-mortar campuses as well as two virtual, global campuses.

The Swim for SOF (Special Operations Forces) started in 2021 and has become an annual event to raise funds and awareness of The Honor Foundation and other veteran initiatives. In addition, this event serves to bring veterans and community supporters together creating relationships and opportunities for growth.

The Swim for SOF consists of a 3.3-mile swim from Glorietta Bay to Tidelands Park. In between, swimmers will stop at Tidelands Park for a tribute workout consisting of 22 pullups and 100 push-ups for veteran suicide and fallen teammates. This event was inspired by the SEAL Swim in New York City and The Boston Frogman Swim. This past September 17th, 88 swimmers made the crossing (including a 2020 Olympic Gold medalist) and we raised more than \$275,000 dollars for The Honor Foundation mission.

We have worked with The City of Coronado the last two years to make this impactful event a reality. For 2023, we have proposed the event date of Saturday, September 16<sup>th</sup>. As the event grows in popularity, we would like to work more closely with The City of Coronado planning committee to ensure a safe and successful event for participants and spectators alike.

Regards,  
Jason Goyanko  
Swim for SOF Event Director

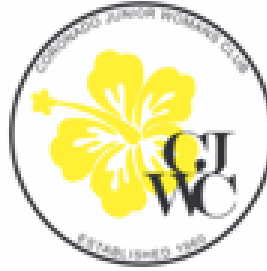


## CITY OF CORONADO

### 2023 Special Events

#### MODERATE EVENT

Event Name	The Swim for SOF
Event Date	Saturday, September 16, 2023, 8 AM-11:30 PM
Event Location	Hotel Del, Glorietta Bay, Tidelands Park, end at USS Midway.
Event Organizer	The Honor Foundation
Event History	The Swim for SOF (Special Operations Forces) started in 2021 and has become an annual event to raise funds and awareness of The Honor Foundation and other veteran initiatives. The event was inspired by the SEAL Swim in New York City and the Boston Frogman Swim.
Event Description	The Swim for SOF is a 3.3-mile swim from Glorietta Bay to Tidelands Park. In between, swimmers stop at Tidelands Park for a tribute workout consisting of 22 pull-ups and 100 push-ups for veteran suicide and fallen teammates.
Expected Attendance	100+
Beneficiary	The Honor Foundation nonprofit organization which helps veterans from the military Special Operations community make a successful transition from military to civilian life.
Other Requests	As the event grows, additional support may be needed from the City. City staff will work with the event organizer accordingly.
Services Impact	Police services may be necessary for traffic control from the Hotel Del to Glorietta Bay Park.
Facilities Impact	Increased usage of Glorietta Bay Park and Tidelands.
Traffic Impact	Traffic may be impacted from 8AM to 8:30AM as the swimmers run from the Hotel Del to Glorietta Bay Park.
Community Impact	Increase crowds and noise.



**To The City of Coronado,**

**On Wednesday October 11, 2023**, The Coronado Junior Woman's Club will host the 14th Annual **A Taste Of Coronado** event. The event will feature tastings of food and drinks, showcasing Coronado's most prominent and beloved restaurants, bars, and shops. This self guided event will bring 800 guests from Coronado and beyond together for an evening of socialization, excellent food and drink, shopping, experiencing all that Coronado has to offer, discovering new favorites along the way, all while supporting our community.

The Coronado Junior Woman's Club continues to unite together women who are dedicated to enhancing the spirit of Coronado through educational, civic, and philanthropic services. Our club provides support, funding and volunteer hours to community programs. A Taste of Coronado has specifically supported our donations to:

*Coronado Safe Harbor, Coronado Schools Foundation, Outdoor Outreach, Camp Erin, Camp Able, A Walk on Water, Junior Achievement (allocated funds to Coronado students attendance from 2018-2021), Monarch School, Camp Wamp, Barrio Logan College Institute, Just In Time, The Coronado Public Library, Coronado Flower Show, Halloween Window Painting, and more.*

**A Taste Of Coronado** is a fourteen year tradition that people near and far look forward to. We are so thrilled to showcase the amazing local chefs, bartenders and restaurants in our community with hundreds of people during this very special event.

**Yours in service,**

**Michelle Munns**

**CJWC A Taste of Coronado Chair**

**619.857.9564**





## CITY OF CORONADO

### 2023 Special Events

#### MODERATE EVENT

Event Name	Taste of Coronado
Event Date	Wednesday, October 11, 2023
Event Location	Rotary Park Check-in Coronado restaurants, bars, and shops.
Event Organizer	Coronado Junior Woman's Club
Event History	A Taste of Coronado is a walking taste of restaurants all over town. The Coronado Junior Woman's Club has put on this event for 12 years. It is always held on the second week of October.
Event Description	The Taste of Coronado features a tasting of food and drinks from Coronado's most prominent and beloved restaurants, bars, and shops. The Taste of Coronado is an evening of socialization, excellent food and drink, shopping, and experiencing all that Coronado has to offer.
Expected Attendance	Approximately 800
Beneficiary	Coronado Junior Woman's Club and a rotating main sponsor (not yet selected). The 2022 beneficiary was Outdoor Outreach—a San Diego based nonprofit whose mission is to connect youth to the transformative powers of the outdoors.
Other Requests	Continued support from Public Services and the Police Department.
Services Impact	Public Services provides power for live music in Rotary Park.
Facilities Impact	Rotary Park is impacted during check-in and there is increased impact in the business district.
Community Impact	Increase crowds and noise around the business district.

Tuesday, August 30, 2022

To Mayor Richard Bailey and City Council Members:

I am writing to ask permission to host the annual CHS Homecoming Parade and Every 15 minutes program in the year 2023.

The Homecoming Parade down Orange Avenue has been an annual tradition in Coronado for decades. This event highlights our CHS High School students with a fun display of class floats, Homecoming court members, our band, football team and district administrators. The city, police department and fire department all generously work with us to help make this celebration a reality. Because the date of our Homecoming is determined by the football schedule, we can not set the date until late Spring, but it is typically in October.

Every 15 Minutes program is a powerful program funded by a grant from the Office of Traffic Safety and the California Highway Patrol that focuses on the consequences of making the choice to drive under the influence. This two day event for our Junior and Senior students begins with a “crash” scene that we stage on 7<sup>th</sup> street between E and F ave. We work closely with The City, Coronado PD, Coronado Fire Department, Coronado Sharp Hospital and the California Highway Patrol to bring this event to our students. We must apply for the grant each time we bring the program to our students, and CHP will ultimately set the date for us. We would target Early December for this event in 2023.

If you have any questions, please feel free to contact me.

Sincerely,

Nicole Belong  
Coronado High School  
ASB Director  
[Nicole.Belong@coronadousd.net](mailto:Nicole.Belong@coronadousd.net)  
619-522-8907 x2702



## CITY OF CORONADO

### 2023 Special Events

#### MODERATE EVENT

Event Name	Coronado High School Homecoming Parade
Event Date	A Friday in October (Football schedule determines Homecoming date)
Event Location	Orange Avenue
Event Organizer	Coronado High School ASB Director
Event History	The annual Homecoming Parade down Orange Avenue has been a long-standing tradition in our town. It has continuously run for at least the last 20 years.
Event Description	The Homecoming Parade is a community celebration of our CUSD Schools on the night of our Homecoming football game. The parade includes Floats, Students, Homecoming Court members, football team and coaches, CUSD Staff and administrators, the band & Lil Mac.
Expected Attendance	200 in the parade. 200+ spectators
Beneficiary	Coronado Unified Staff, Students, and Families along with Coronado community members and visitors.
Other Requests	Continued collaboration with the City, Public Services, Fire Department, and Police Department.
Services Impact	Public Services and the Police Department close Orange Ave. from 10 <sup>th</sup> and Ynez to 7 <sup>th</sup> and Orange. Public Services places no-parks in the area.
Facilities Impact	Orange Avenue.
Traffic Impact	Orange Avenue from 10 <sup>th</sup> and Ynez to 7 <sup>th</sup> and Orange is closed from 4 PM-5 PM.
Community Impact	Traffic detour, increased crowds, and noise.



## CITY OF CORONADO

### 2023 Special Events

#### MODERATE EVENT

Event Name	Coronado High School Every 15 Minutes
Event Date	A date in early December
Event Location	7 <sup>th</sup> Street between E and F
Event Organizer	Coronado High School ASB Director
Event History	The Every 15 Minutes program began in Coronado 6 years ago, when our then SRO, Officer Manello, saw an opportunity for us to apply for the grant to bring this program to the Coronado High School students. It was hosted one time 10 years prior to that. We bring this program to our Junior and Senior students, hosting it every other year. We last put this event on in 2021.
Event Description	Every 15 Minutes program is a powerful program funded by a grant from the Office of Traffic Safety and the California Highway Patrol that focuses on the consequences of making the choice to drive under the influence. This two day event for our Junior and Senior students begins with a “crash” scene that we stage on 7th street between E and F ave. We work closely with The City, Coronado PD, Coronado Fire Department, Coronado Sharp Hospital and the California Highway Patrol to bring this event to our students.
Expected Attendance	Approximately 500 students and staff will watch the crash scene from the sidewalk.
Beneficiary	Coronado Unified Staff, Students, and Families.
Other Requests	Continued collaboration with the City, Public Services, Fire Department, and Police Department.
Services Impact	Police Department will help coordinate the closure of 7 <sup>th</sup> St. between E and F Ave. during the program.
Facilities Impact	7 <sup>th</sup> Street
Traffic Impact	Traffic will be diverted away from 7 <sup>th</sup> Street
Community Impact	Traffic detour, increased crowds, and noise.



## HOLIDAY CUP SOCCER TOURNAMENT 2023

September 8, 2022

Office of the City Manager  
City of Coronado  
1825 Strand Way  
Coronado, CA 92118

Dear Coronado,

We are requesting the approval for the Coronado Youth Soccer League Holiday Cup. This event is scheduled across two weekends – ***Dec 9-10 and Dec 16-17, 2023.***

Once approved, we will complete and file the special event permit.

### **Event Details:**

Name: Coronado Holiday Cup

Date of Event: Dec 9-10 and Dec 16-17, 2023

Host Organization: Coronado Youth Soccer League

Main Contact for Host: Jerry Ruiz, 619-754-1208  
Cindi Gehler, 619-997-1885

Coordinator: STS, Anthony Farace, 619-250-7962

Location: Coronado Cays Park, Sunset Park, Tidelands Park, CUSD Fields (Green Field, Niedermeyer Field, Cutler Field, Strand Elementary Fields)

Number of Attendees: 4,000 across the weekends (estimated and not all at one time or one place)

Regards,

*Cindi Gehler*

Cindi Gehler  
Club Manager, Coronado Youth Soccer League  
619-997-1885  
Cindi.c.gehler@gmail.com



## CITY OF CORONADO

### 2023 Special Events

#### MODERATE EVENT

Event Name	Holiday Cup 2023 (CYSL Tournament)
Event Date	December 9-10 and December 16-17, 2023
Event Location	Coronado Cays Park, Tidelands Park, Sunset Park, and CUSD and Silver Strand Fields
Event Organizer	STS Tournament Special and CYSL
Event History	The Holiday Cup is hosted by the Coronado Youth Soccer League (CYSL) and is a class I and III tournament. It is open to USYSA and FIFA affiliated teams and AYSO.
Event Description	The Holiday Cup soccer tournament is hosted over two weekends. Approximately 100 teams play each weekend across the five field locations. The tournaments run approximately from 8:00 a.m. to 6:00 p.m. The tournament is for players aged 7-16 and brackets are determined by age. All teams play a minimum of three games and the teams with the highest points will advance to the semifinal and/or final championship match.
Expected Attendance	~4,000 across all locations over both weekends.
Beneficiary	Coronado Youth Soccer League
Services Impact	Public services deliver no-park signs to Cays Park for residential use of Cays Park. Increased trash pick-up and bathroom maintenance.
Facilities Impact	City facilities impacted include Cays Park, Tidelands Park, and Sunset Park
Traffic Impact	Increased traffic and parking impacts around each field location.
Community Impact	Increased noise, traffic, and trash. Residential or passive use of City parks is restricted.
Cost reimbursable	2021: \$2,050 (City Facility Fee)

# Crown Town Foundation

344 Orange Ave  
204  
Coronado California 92118  
United States  
619-606-8188  
alan@alankinzel.com

July 31, 2022

Dear City of Coronado,

Regarding the request for in-kind facility donations for Coronado's Talent 2023, the details are as follows: Coronado's Talent has featured local talent, brought visitors to our community, showcased our love of arts on media including CBS, KUSI, NBC, Telemundo, radio and print media. We have given a stage to a variety of performers of all age groups who have gone on to appear or win in shows such as American Idol, China's version of America's Got Talent, television shows, movies and more.

In addition we have donated nearly \$200,000 to our local schools through CSF and COSA. This is the first year we are asking the City of Coronado for an in kind donation of the facilities and related expenses for our annual pre-show party held at the John D Spreckels Center. We are requesting use of the facility, including audio / visual, kitchen for set up of donated food from local restaurant (Garage, Buona Forchetta), insurance and security. The party lasts for approximately 2 hours plus set up and clean-up.

Thank you for your consideration.

Sincerely yours,

*Alan Kinzel*

Alan Kinzel



## CITY OF CORONADO

### 2023 Special Events

#### MINOR EVENT – SPECIAL REQUEST

Event Name	Coronado's Talent VIP Party
Event Date	Saturday, Feb. 18, 2023
Event Location	John D. Spreckels Center
Event Organizer	Crown Town Foundation
Event History	This will be the 6 <sup>th</sup> annual VIP pre-party and show. All VIP party's have been held at the John D. Spreckels Center.
Event Description	Coronado's Talent VIP Party is a fundraiser for CSF and COSA. VIP's pay higher prices for tickets, and sponsors and donors are invited to the party. The party involves food, photos, flamenco music, and other entertainment. The party has lots of socializing and some media.
Expected Attendance	150
Beneficiary	CSF and COSA
Other Requests	In-kind donation of the facilities and related expenses for the annual pre-show party held at the John D. Spreckels Center including audio/visual, security, kitchen to set-up food distribution, and the required insurance.
Services Impact	Additional support from the John D. Spreckels Center staff to prepare the room for the event.
Facilities Impact	John D. Spreckels Center Grand Room
In-Kind Donation	Approximately \$750-1,000





July 27, 2022

Kelli Maples  
Management Analyst | City Manager's Office  
City of Coronado  
1825 Strand Way  
Coronado, CA 92118

Dear Ms. Maples.

The Friends of the Coronado Public Library (FOL) requests approval from the Coronado City Council to hold our Annual Book Fair and Membership meeting and reception, April 14-15, 2023. The events will be held concurrent with the Annual Coronado Flower Show with the Membership meeting and reception being held the afternoon/evening of Friday, April 14, 2023 and the Book Fair being held Saturday, April 15 from 9am-6pm.

The membership meeting is a private event for FOL members only and will be held between 5:30pm-7:00pm, including time for set up and clean up. Appetizers, beer and wine are served to FOL members during the meeting and reception, with approximately 50-75 attendees. We have held this event during past Book Fairs (2017-2022), with approximately 40 members attending. Members will have early-access to the book sale. The Book Fair, will be held on the Coronado Public Library grounds adjacent to Winn Room of the Library on Saturday, April 15. We are anticipating approximately 500 participants.

We understand we are responsible for obtaining the ABC liquor license for the membership and reception event, and are requesting a waiver from the City of Coronado on the prohibition of alcohol.

Please let me know if other information is required for City Council approval of this event.

Kindest regards,

Carl Luna  
**President, Friends of the Coronado Public Library**

**Friends of the Coronado Public Library**

A Non-Profit 501 (c)(3) Organization / Tax ID #23-7093782

P.O. Box 180172 Coronado, CA 92178-0172 / (619) 435-1516 / [www.coronadofol.org](http://www.coronadofol.org)



## CITY OF CORONADO

### 2023 Special Events

#### MINOR EVENT – SPECIAL REQUEST

Event Name	Friends of the Coronado Public Library Annual Book Fair and Membership Meeting
Event Date	Friday, April 14, 2023 (Annual Membership Meeting) Saturday, April 15, 2023 (Annual Book Fair)
Event Location	Coronado Public Library
Event Organizer	Friends of the Coronado Public Library
Event History	The Friends of the Coronado Public Library annual book fair has been held (except for 2020 & 2021 due to Covid) for over 50 years and is a signature event for the Friends of the Library, the Coronado Public Library and the Coronado community. Historically the event is held synchronous to the annual Coronado Flower Show.
Event Description	April 14, 2023 Membership meeting will be held at the Coronado Public Library Winn Room and will include a wine/cheese reception and early-bird book sale access for returning and new members of the Friends of the Library. April 15, 2023 Annual Book fair will be conducted at the Coronado Public Library Winn Room and in the library green space adjacent to the Winn room. Approximately 70 volunteers will participate and attendance by 500 is expected.
Expected Attendance	Membership meeting: 50-75 Book Fair: 200-300
Beneficiary	City of Coronado, Coronado Library, and Friends of the Coronado Library
Other Requests	The FOL board is requesting the City Council to waive the prohibition against alcohol in City parks to allow beer and wine to be served exclusively to FOL members during the meeting and reception on April 14.  Additionally, FOL requests the City Council waive the obligation to reimburse the City for all costs incurred in providing public facilities and services for the event.
Facilities Impact	Use of Winn Room and green space adjacent to Winn Room
In-Kind Donation	Approximately \$500